



How to Start STEM Outreach in Your Section

Region 7 Training

Murray MacDonald 21-03-09



How to Start STEM Outreach



- ▶ Welcome to the March event of the monthly Region 7 Training series – stay tuned for more each month
- ▶ Attendees are joining with out audio or video to conserve bandwidth
- ▶ Please submit questions in the Chat (to Everyone) or the Q&A – both will be monitored. Formal Q&A periods are planned, but feel free to add questions and we will try to respond while on the topic
- ▶ Slides and a link to the recording will be added to Collabratec later



How to Start STEM Outreach



IEEE Canada



- **Agenda**
- Welcome & Meeting Guidelines
- Intro to IEEE Pre-University Education Program
- Demonstration of TryEngineering Resource including the new Volunteer Portal
- Examples of R7 STEM Outreach Activities
- How to Start STEM Outreach Activities in Your Section
- Q&A Session
- Working Case: Hands on Activity – Tall Tower Challenge
- Q&A Session & Wrap Up



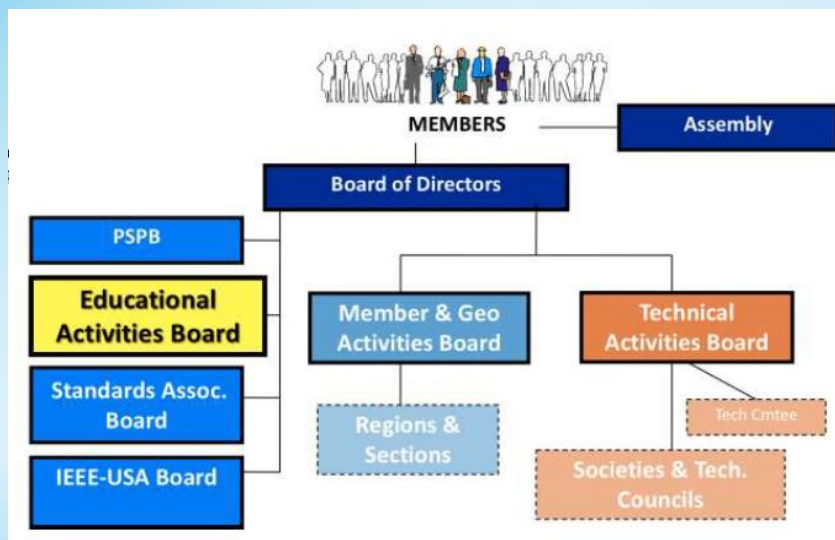
IEEE

2

IEEE Governance Structure



IEEE Canada

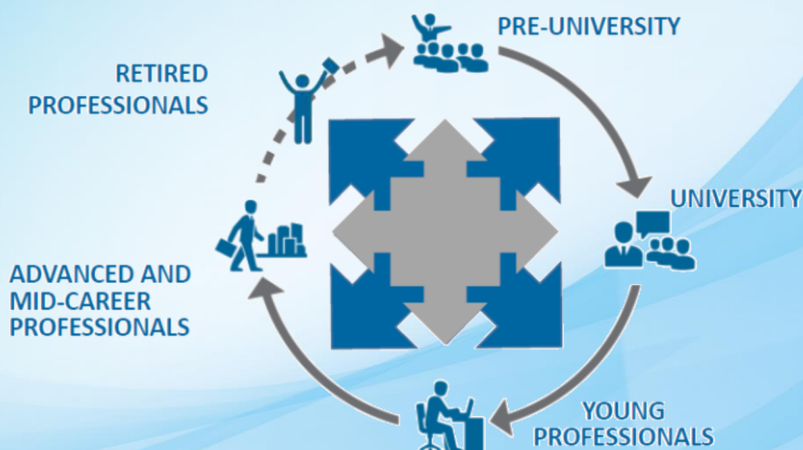


IEEE

3

Educational Programs Designed to Connect Throughout an Individual's Life

Moving from Open-Loop Education to Closed-Loop



EAB Committee Structure



Pre-University Education Coordinating Committee (PECC)

IEEE Canada



► Mission

- Promote and enhance the level of technological literacy of pre-university educators and students,
- Be the primary source of resources, curricula and pedagogical practices for pre-university educators
- Encourage students to aspire to IEEE related careers



Powered by IEEE

TRYEngineering



IEEE

6

TryEngineering Resource

IEEE Canada



IEEE.org | IEEE Xplore Digital Library | IEEE Standards | IEEE Spectrum | More Sites

Select Language

Powered by IEEE
TRYEngineering

Teachers ▾ Students ▾ Volunteers ▾ About ▾ Search Q

IEEE

Teachers: Resources for Your Classroom

Students: Explore Engineering

IEEE Volunteers: Resources for STE Outreach

SUBSCRIBE

Privacy - Terms

IEEE

7

Region 7 STEM Outreach Committee



IEEE Canada



- IEEE Canada “Pre-University Education” Program
- Renamed from Teacher in Service (TISP) in Jan 2021
- Committee of active section volunteers (~10)
- Monthly conference video call to share updates/news
- Relatively low activity in 2020 due to Covid-19 restrictions
- STEM Outreach website
 - needs maintenance (resurrection)



8

Region 7 STEM Outreach Activities



IEEE Canada



- Class room visits in numerous sections - leading an activity
- Presentation and activity with teachers-in-training



9

Region 7 STEM Outreach Activities

 IEEE Canada 

- Judging and awards at local science fairs
- Workshops with teachers



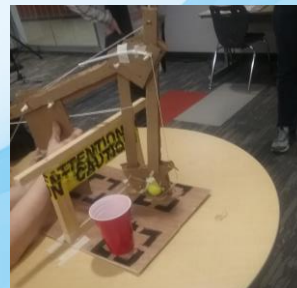
 IEEE

10

Region 7 STEM Outreach Activities

 IEEE Canada 

- Exhibiting at Science Teachers' Association of Ontario (STAO)
- Organizing day long events and design competitions



 IEEE

11

How to Start STEM Outreach in Your Section



IEEE Canada



- Consider the need for a virtual event
- Identify a partner(s) and volunteers
- Agree on a plan and activity
- Prepare the presentation and activity
- Deliver
- Reflect on the event (what to do differently)
- Report (in vTools)
- Repeat



12

Start STEM Outreach – Identify Partner



IEEE Canada



- Who will help reach your audience?
 - Classroom teacher and a class visit (virtual?)
 - School board PD and teachers
 - School board wide enrichment event and enrichment students
 - College of education and pre-service teachers
 - Local Science Fairs
 - Child focussed organizations (e.g. Scouts)
- Who do you know or have contacts with?
- How many volunteers do you need (can you find)?



13

Start STEM Outreach – Planning



IEEE Canada



- Working with your partner
 - Determine duration and scheduling – class time? -event time?
 - How does the activity fit curriculum or requirement
 - What platform is used if virtual
 - What protocols do you need to follow
 - Sign-in, addressing children, background checks, etc.
 - Other logistics
 - Is there promotional material to introduce or “tease”
 - Have partner review details
 - Have you review “working with children”

<https://www.ieee.org/about/volunteers/risk-insurance/ieee-activities-with-children.html>



14

Start STEM Outreach – Preparing



IEEE Canada



- Prepare presentation
 - Power Point? Videos?.....
- Prepare activity
 - instructions/worksheet
 - materials
 - dry run for timing
- Training other volunteers
- Sharing with partner and reviewing
 - Get partner’s input on the “audience”



15

Start STEM Outreach – Delivering



IEEE Canada



- Be early – in-person or on-line
- Allow time for set-up
- Introduce yourself and your experience
- Attempt to engage students – ask questions/opinions
- Remain enthusiastic (and smiling and calm)
- Offer praise or constructive comments
- Do not centre out individuals
- Be professional – dress, language,
- Clean up after!



16

Start STEM Outreach – Reporting



IEEE Canada



- In vTools or Volunteer Portal
- In Vtools – create an event to report
 - Category “Pre-University”, sub category
 - Include any details you wish and report the attendance
 - Complete the survey that is at the end when reporting

Category * ?
Pre-U STEM Prc

Sub-category * ?
Select one ...

Time Zone *
America - Toronto

Select one ...
Camp
Career Day
Competition/STEM Fairs
Girls in STEM
Industry/Company Tour
Mentoring
Parent Program
Student Workshop
Teacher Workshop

quality pre-university-level educational



17

Start STEM Outreach – Reflecting



IEEE Canada



- Review how the event went (possible survey of teacher)
- What would you change to improve the event?
- Can you repeat the event with new partners?
 - Leveraging your partner's contacts
 - Using the first as a promo
- Can you scale this up to a series of events or train other volunteers to deliver (while you work on a new activity)?
- What is the next activity or event?



18

Start STEM Outreach – Next Steps



IEEE Canada



- Working with other section volunteers (or alone)
 - Who are potential partner(s) or how to find them?
 - What activities do you want to do or are comfortable with?
 - Do you need help or training?
 - Email murraymacdonald@ieee.org



19

How to Start STEM Outreach in Your Section



➤ Questions?

Please type into Chat (to Everyone) or in to Q&A

Tall Tower Challenge Activity



- Taken from <https://tryengineering.org/teacher/tall-tower-challenge/>
- Customized a bit from my experience
- Focus on the engineering design process and a bit on structures (if this matches their curriculum)
- Can be adapted for K through elementary to 12+



Tall Tower Challenge Activity

IEEE Canada



- In a typical class visit, we would talk about Engineering using an example to segue to the activity
- In this case, the CN Tower
- Then introduce the challenge
- Usually in groups (engineering is a team sport!), but difficult as virtual



IEEE

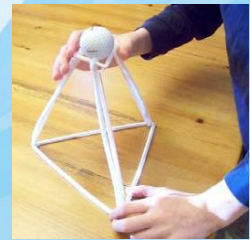
22

Tall Tower Challenge Activity

IEEE Canada



- Design and build the **tallest tower**
 - With 25 paper straws and tape
- Create a design record
- Build and evaluate
 - Test to hold golf ball
 - Measure height
- Discuss “lessons learned”



IEEE

23

Tall Tower Challenge Activity


- Design Record
 - Solution development
 - Sketch of tower design
 - Review sign-off
 - Function test result
 - Supporting golf ball
 - Lessons learned

Design Record – Tall Tower Challenge


Design Team _____ Date _____

Brainstorming (ideas for how to build the tallest tower to hold a golf ball on an "upper deck" using the given materials: plastic straws and masking tape)

(sketch & calculations)



Number of straws needed: _____

Review (Will the design work? Is it complete?) Approval _____ 

Testing
Actual dimensions _____ cm

Number of Straws _____ Building cost \$ _____ (@\$1/straw)

Structural Test – Place golf ball on upper deck
Result and review _____

Assessment (what would you do next time?) _____

<https://events.vtools.ieee.org/m/261976>

24

Tall Tower Challenge Activity

- Some Rules
 - Height measurement will be from the top of the golf ball to the support surface (desk)
 - Golf ball cannot be taped in place
 - Tower cannot be taped to surface (table)
 - Tools such as ruler, pencil, scissors, and roll of tape can not be used for construction
 - Design is limited to the 25 straws provided, but not all need to be used

25

Tall Tower Challenge Activity

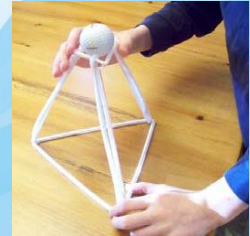


IEEE Canada



- Design and build the **tallest tower**
 - With 25 paper straws and tape
- Create a design record
- Build and evaluate
 - Test to hold golf ball
 - Measure height
- Discuss “lessons learned”

QUESTIONS?



IEEE

26

Lessons Learned?



IEEE Canada



- Who passed the golf ball test?
- Who has the tallest tower?
- Explain how the force of the golf ball is transmitted to the base?
- What were the strengths and weaknesses of your design?
- What would you do differently next time?
- Thoughts on doing this with a class?



IEEE

27

How to Start STEM Outreach in Your Section



IEEE Canada



➤ Questions?

Please type into Chat (to Everyone) or in to Q&A



28

Region 7 Monthly Training Plan



IEEE Canada



- Planning a monthly event – for all R7 members
- What training would you like to see?

Please email murraymacdonald@ieee.org
or Rossitza Marinova marinova@ieee.org



29

- Thank you!
- Stay safe and be kind!