

**Title:** WIE Day Celebration

**Organizer:** WIE Gujarat Section

**Date:** 22-23 June 2021

**Venue:** Online (Webex)

**WIE Gujarat Section**, celebrated **Women In Engineering Day** with a great two day sequence of events. The theme for this year was particularly chosen to be Engineering Heroes and the events were focussed to promote **women in STEM** alongside providing a platform for female engineers to share their experience and knowledge.

There were two major events that were a part of WIE Day Celebration: National Level Ideathon and Panel discussion with Engineering Heroes.

The **National Level Ideathon** was specifically centered towards enabling the participants to ideate and come up with solutions to some real world problems. There were three themes from which the participants could chose to present their idea:

- **Innovative E-learning and preventing meeting fatigue**
- **Spreading awareness about different stem related programs**
- **Creating ambition in women**

Themes were released on 11th June 2021, to give the participants ample time to ideate and come up with a solution. Two phase submission methodology was followed to ensure the credibility and standard of the event. Firstly, the registered participants in teams of 3-5 members had to submit their abstract and presentation based on their chosen theme by 20th June 2021, then for the final day i.e., 22nd June 2021, they were asked to prepare a short pitch for their proposed idea and present it to the jury.

We had **Dr. Manisha Shah and Prof. Jasmin James** on the panel as the jury for the Ideathon.

We had **more than 20 teams**(85 participants) registered for the event and almost all the teams managed to present on the final day. There were participants from diverse fields including- Engineering, Commerce, Arts, Architecture, MBA and even from school and industry. We were joined by participants from all over the country and also from abroad.

It was a great competition and team BlisCare was declared the winner. We had Cocokasaya and EduPract as the runner up and second runner-up respectively.

For the WIE Day, 23rd June 2021, we had a **Panel Discussion with Engineering Heroes** followed by a Networking session. We had great panelists who after doing Engineering went on to pursue their dreams and have achieved great success overtime. Panelists included the following Engineering Heroes:

- **Vidya Hungud:** She is the [Executive Director at AI Acceleration](#) alongside that she is an author, keynote speaker, and a mentor with 18+ years of experience entailing SaaS, PaaS, and IaaS.
- **Madhumita Chakraborty:** She has 11+ years of work experience in technical domains catering to cloud, distributed technology and big data platforms. Throughout her journey she has worked in the leading tech giants including [Microsoft, Uber and while at present she is working as a Software Engineer at Google.](#)
- **Anu Meena:** She is the [Founder of AGROWAVE](#) which provides a tech platform, facility to sell at farm-gates, better rates, advanced planning & logistic support to sell farm produce at better rates. She is recognised by multiple media platforms including [Forbes 30 under 30 Asia and Top 10 innovators of India](#) by India Today magazine and many more.
- **Dr. Kruti Patel:** She is a social entrepreneur promoting - women entrepreneurship under her own organisation- [She and We women entrepreneurship foundation.](#) She is also active and holds a position in state and national level women organisations CIMSME-WEE, TiE - Ahmedabad, etc.

The event started off by the warm welcome of the honorable panelists, who enlightened the entire event by their presence, followed by which the team showed a delightful gesture by presenting them mementos for making the event a successful one along with a group photo.

The panelists were asked to share their stories of success and struggle on their journey of attaining the title of **Engineering Heroes**, the audience was overwhelmed by the wonderful preach on the options one engineer could get, then be it entrepreneurship or it being a software engineer or an executive director of a MNC or an social enthusiast.

The event was followed by a few questions from the audience to the panelists which they managed to answer very well. The session was quite an interactive and brainstorming one with **more than 40 participants**.

Later on all of the audience were shifted to four breakout rooms, along with one panelist in each breakout room for the **Networking session**, in which the audience felt more comfortable to question the panelist and then we had a small activity as a refreshment. The session was active for 30 mins.

Followed by which the results for Ideathon, which was held on 22nd June 2021, were announced by **Anjali Diwan** ma'am, all the three winning teams were awarded. The event concluded by presenting mementos to the members of the jury.