



A
Report
on
Webinar
on
BUSINESS ANALYTICS

13 January, 2022

**Reported By: Editorial team,
Extreme Club and STB07021**

Report about Business Analytics Webinar

(13 January,2022)

Date – 13 January,2022

Venue – google meet

Time- 11 AM to 12 PM

About the Event:

The C.S.E department and STB07021 organized a webinar for business analytics on 13 January, 2022.

The webinar was conducted by Ms. Surabhi Singhal. She is a Business Analyst at Globant India Pvt. Limited

She graduated from Galgotia College of Engineering and Technology with BTech-Computer Science (2011-15).

The key topics were to :

- Discuss the importance of Data Analysis and Data Science in industry
- Discuss the essential steps for pursuing a career in the fields and experiences
 - Inspiring the interested students in Business Analytics field


Learning Outcomes:

LO1: The students learned the main occupation of a business analyst and came to know the importance of the same in corporate and at an industrial level.

LO2: The students came to know the skills currently in demand in industry.

LO3: The students learned the role of a Data analyst in business profile.

Event Pictures:

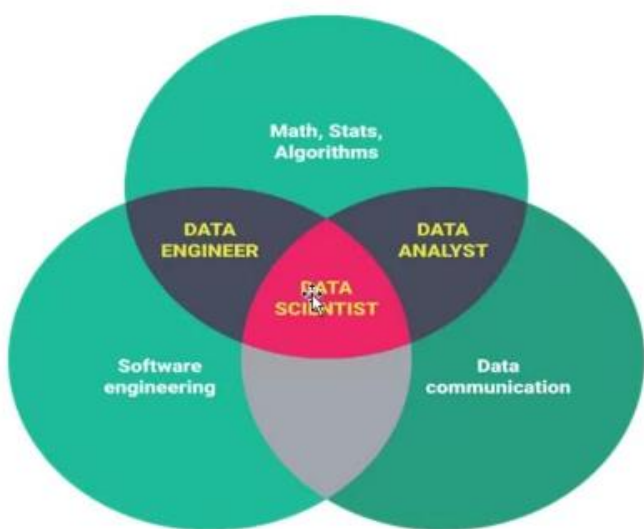


Data Analyst Skills

- Python
- Stats
- Tensorflow
- NLP and Deep Learning

English (U.K.) 120%

You R



Math, Stats, Algorithms

DATA ENGINEER

DATA ANALYST

DATA SCIENTIST

Software engineering

Data communication

120%

You R

| Event Summary | |
|---------------------------------------|--|
| | |
| Start time | 11:00 Am |
| End Time | 12:00 Pm |
| Category of the event | Technical |
| Sub- Category of the event | Informative |
| Time Zone | India |
| Primary Host Organization Unit | Galgotias College of Engineering and Technology (STB07021) |
| Primary Host Contact Event | vishnu.sharma@galgotiacollege.edu |
| Platform | Online |
| Physical Address | Galgotias College of Engineering and Technology, knowledge park-2, Greater Noida, Uttar Pradesh, India |
| Participants | Students and Faculty of CSE, GCET |
| Number of Participants | 83 |

Co-ordinator:
Dr. Inderpreet Kaur
Ms. Anika Bharadwaj