





A REPORT ON EDU TALK: Mass Mailing and Mail **Template Using HTML & CSS**

> Date: 27th March, 2023 Venue: Apple Lab, Silver Oak University

EDU-TALK

Mass Mailing and Mail Template Using **HTML & CSS**



Introduction:

Silver Oak University IEEE Student Branch organized an insightful Edu-talk on Mass Mailing and Mail Template using HTML & CSS. The Talk was conducted to give members an inside view of Frontend Technologies. During the session, they covered various topics related to HTML, overview of Apps Script and techniques to retrieve data from the Excel sheets.

About the Speakers:

Aum Pandya, Webmaster, Silver Oak University IEEE Signal Processing Society Student Branch Chapter and **Om Patel**, Webmaster, Silver Oak University IEEE Student Branch from Aditya Silver Oak Institute of Technology (ASOIT). Their expertise in Web Development and Data Management made the session informative and insightful.

About the Session:

Date: 27th April, 2023 Time: 02:00 PM - 03:30 PM Venue: Apple Lab, B-Block, Silver Oak University Participants: 55

The Edu-Talk on **Mass Mailing & Mail Template using HTML & CSS** was conducted by Silver Oak University IEEE Student Branch with the purpose of developing students' interpretation on the use of HTML, CSS & App Script in Mass Mailing.

Om Patel commenced the session by asking some basic questions regarding HTML and introduced the topic. Also, he explained the importance of HTML tags and gave instructions on HTML architecture. During the session, Aum Pandya manifested some Mails that were sent for previous events to impart more practical knowledge. Participants were interactive and enthusiastic during the Q&A session.

Aum Pandya started the session on Mass Mailing and introduced himself. He explained how data is saved in Excel and the structure in which data is stored in Excel. He also explained the extension and provided deep knowledge on App Script. He then elaborated on the process of retrieving data from an Excel sheet and using it for Mass Mailing. Attendees had doubts regarding the apps script, and the speaker cleared their doubts. For a live demonstration of Mass Mailing, he then requested some of the attendees to provide their Email IDs. The attendees who provided their Email IDs received demonstrated emails sent by the speaker.

Aum Pandya and Om Patel held a Q&A session, and the attendees actively participated and answered questions with enthusiasm.

Conclusion:

In conclusion, the EDU-TALK on Mass Mailing and Mail Template using CSS & HTML was a valuable learning experience for the attendees. The Experts, Aum Pandya and Om Patel, shared their extensive knowledge of web development and Apps Script. Participants were enthusiastic and actively engaged in discussions and Q&A sessions. Abhay Pisharodi; Chairperson of Silver Oak University IEEE Student Branch motivated students to organize more educational talks like this.

Some glimpses of the event:







