

Unleashing Entrepreneurial Success: The S.Y.S.T.E.M Formula for Empowering Female Entrepreneurs

Abstract: In the dynamic world of entrepreneurship, seizing opportunities and overcoming challenges is essential for success. For aspiring female entrepreneurs, the journey involves navigating a unique set of circumstances. Join Abir Chermiti, a Certified Harvard Business Strategist and passionate advocate for women in tech, as she unveils her transformative S.Y.S.T.E.M Formula. This comprehensive framework, comprising Strategy, Your Why, Skill, Technology, Engagement, and Management, equips female entrepreneurs with the tools and mindset to start and scale their ventures. In this enlightening presentation, Abir delves into each component of the S.Y.S.T.E.M Formula, offering practical insights, success stories, and actionable strategies. By embracing this formula, women entrepreneurs can harness their strengths, leverage technology, engage with their target audience, and effectively manage their enterprises. Get ready to unlock your entrepreneurial potential, establish a clear roadmap, and join a community of empowered women in business.

About the speaker



Abir Chermiti

Abir Chermiti is a Certified Harvard Business Strategist, Entrepreneurship & Business Coach and an Award-winning Women in Tech Ally. A Software Engineer who had a large experience working with international workplaces and organizations who decided to turn her passion into a business & started Elle Media Empire; a Media and Business Consulting firm where she helps business from startup to scale. Abir is a huge supporter of women in tech and a true believer that women can do more if they are given the space to build and create. She started her own business in the middle of a global pandemic and launched EllePod, a podcast series that features stories of women in tech and business to support women and young individuals in their career path and empower them to embrace their digital and entrepreneurial Potential.

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Date Time : Monday, 26 June 2023
: 10:00 am—11:00 am **EST**

Location : <https://rit.zoom.us/j/98574287185>