

EmpowHer - A Blog Writing Competition

Empower through words!

"Unleash your pen, ignite your voice, and let your words create magic."

On the occasion of IEEE WIE day, **WIE IEEE SBNU** organized a blog writing competition, on 9th July, 2023. It was an online event and open for all universities Nationwide.

This event was **co-sponsored by WIE Gujarat Section**. Registrations were taken through google form and about 191 students registered. Registered candidates were given guidelines and themes for the event on 2th July and they were required to submit their blogs along with images, and media files that they intend to include in their blog in a zip file via mail till 4th July 11:59 pm.

The theme of the event was "Engaging Women in Mitigating Climate Change & Building Climate Resilience"- which is the theme of this WIE Day.

Thereafter their blogs were published on a medium account through IEEE SBNU's official account and the credits were given to the respective blogs.

From 5th July to 8th July 12 noon, they were given time to publicize their blogs on any social media platform.

In the closing ceremony which was held on 9th July 2023 11 am the results were declared.

The overall reach made by the candidates through their blog was 8354.

Judging Criteria:

- The reach and engagement of the published blogs were considered for the judging process.
- The top 15 blogs with the highest reach (based on factors such as likes, comments, share follows, and overall engagement) were selected as finalists.
- The judging panel evaluated the content quality, originality, clarity, depth of insights, and the ability to engage and educate readers.
- The judges' decision on the Winner, Runner-Up, and Best Female Winner was based on the aforementioned criteria and the overall impact generated by the published blogs.
- The judges' decision was final and cannot be contested.

Winners Selection:

After the top 15 blogs were identified, they were sent for evaluation to a judge - Prof. Jainee Shah ma'am from the Humanities Department, ITNU.

She independently reviewed and rated blogs out of 10 according to the quality of content, originality, clarity, depth of insights, and the ability to engage and educate readers. Based on her judgment Winner, Runner-up and Best Female Writer were chosen.

About our Judge:

Dr. Jainee Shah, a highly accomplished scholar with a doctorate in African American Literature and a specialization in humanist perspectives. As an Assistant Professor at Nirma University in Ahmedabad, she brings a wealth of expertise in Soft Skills and Women's Studies, complemented by four years of teaching experience in Communication Skills and Contributor Personality Development for Engineering students. With an additional three years of teaching, academic, and extension coordinating experience at Gujarat's State Open University, Dr. Jainee Shah has demonstrated her commitment to education and leadership. Beyond academia, her faith, self-expressive writing, and culinary arts fuel her vibrant personality, making her a captivating individual with a diverse range of passions and talents.

About our faculty Advisor:

Dr. Manisha Shah is working as an assistant professor at the department of electrical engineering, institute of technology, Nirma University. Dr. Shah graduated in electrical engineering from Gujarat university, Gujarat. She received her MTech degree and PhD degree in electrical engineering from Nirma university. She had also served as area in-charge of power electronics laboratory and a member of the board of studies. Dr. Shah has published many research papers in international / national journals and conferences. She has guided 28 postgraduate dissertations. Her areas of interest are power electronics converters, power supplies, multi-level converters, power quality improved devices and renewable source integration to the grid. She is a senior member of IEEE, USA, and a life member of ISTE. She is also serving as Ex-Com member of IEEE Gujarat section from the last three three years.

Moreover, this event not only encouraged female participants but also focused on gender equity and encouraged male participants to take part in such women empowering activities.

Results were announced in a google meet held at 11 am on 9th July, 2023 where the event was graced by Prof. Manisha Shah ma'am, Prof. Jainee Shah ma'am, IEEE SBNU board members and excited participants. The event ended on a good note with a few gracious words by Manisha ma'am, Jainee ma'am and IEEE WIE Chairperson SBNU Sneha Jain.

Event Link:

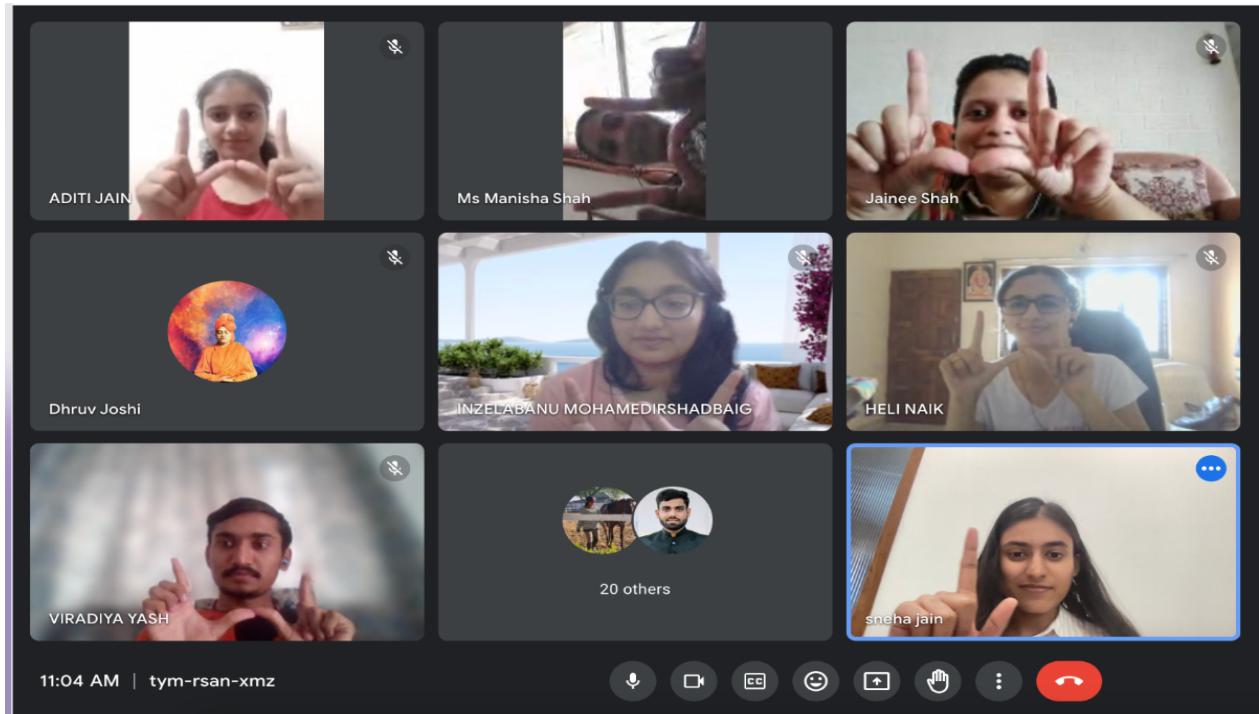
Google meet Link: <https://meet.google.com/tym-rsan-xmz>

Results:

Winner	Heli Naik	22bce108@nirmauni.ac.in	Institute of Technology, Nirma University
Runner Up	Pulkit Saxena	227148@nirmauni.ac.in	Institute of Management, Nirma University
Best Female Writer	Aditi	20bce004@nirmauni.ac	Institute of Technology,

		.in	Nirma University
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Event Pictures:



VIRADIYA YASH is presenting

WIE Day

IEEE Women in Engineering (WIE) Day, a momentous occasion scheduled from 29 June to 31 July 2023. It is a remarkable event dedicated to honoring and recognizing the invaluable contributions of women in the field of engineering. The theme for this year's WIE Day is "Engaging Women in Mitigating Climate Change and Building Climate Resilience." Through this, we aim to shine a spotlight on the achievements of women in engineering, highlighting their pivotal role in combatting climate change and shaping a brighter and more equitable future for all.

INZELABANU MOHAM...

HELI NAIK

Ms Manisha Shah

VIRADIYA YASH

Pulkit Saxena

Ya: Pim idiya

14 others

sneha jain

VIRADIYA YASH is presenting





ADITI JAIN has left the meeting


HELI NAIK




11:15 AM | tym-rsan-xmz

25

VIRADIYA YASH is presenting







11:17 AM | tym-rsan-xmz

22



Acknowledgement:

Our heartfelt appreciation to:

- All participants for their unwavering enthusiasm and remarkable contributions.
- The Judges for her time, expertise, and meticulous evaluation of the submissions.
- WIE Gujarat Section for their invaluable support in co-sponsoring this event.
- Our Faculty advisor for her everlasting support and guidance.
- And the dedicated team members and volunteers for their hard work and commitment to making EmpowHer a resounding success.

JUDGE:

Dr Jainee Shah -

FACULTY ADVISOR:

Dr Manisha Shah -