

The <u>Chicago Section of the Institute of Electrical and Electronics Engineers</u> (IEEE) is hosting a fair on Oct 14th, 2023, in recognition of the 129th anniversary of its first meeting held at the Armour Institute (now IIT) in 1894. The IEEE is the world's largest technical professional organization for the advancement of technology.

A large number of IEEE members and non-members, high school students and their family members, university students, faculty, alumni, and industry professionals are expected to attend the fair. Admission is free although registration is required.

WHY YOU SHOULD SPONSOR

As the premier engineering industry's popular event in Chicago, the IEEE Chicago fair provides you with the following benefits:

- Access to some of the best engineering talent in Chicago and the Midwest who could be a potential asset to your company
- Access to partnership in the business in Chicago and the Midwest
- Exposure to some of the most influential thought leaders from academia and industry in Chicago and the Midwest

The event is structured for one day with ample opportunities for you to showcase your company's product offerings or capabilities and develop informal networking with professionals and students. By sponsoring this event you will be able to directly reach 150+ attendees as well as the 5000+ members from the IEEE Chicago Section.

You have the opportunity of sponsoring by selecting any of the following packages:

- Silver Sponsor Level \$350
 - o Company logo will be placed on the IEEE Chicago 129th Event website and the Program Booklet
- Gold Sponsor Level \$750
 - Silver sponsorship level benefits plus the following
 - o 10-minute presentation time slot at the event
- Platinum Sponsor Level \$1250
 - Gold sponsorship level benefits plus the following
 - Table and display for company products and services
 - Company name and logo on Friends of IEEE Chicago for 1 year
 - Post job openings in IEEE Chicago website for 1 year

VENUE

The IEEE Chicago Section 129th Anniversary Fair will be held at McCormick Lounge at Loyola University Lakeshore Campus in Chicago, with an exhibit area for tabletop and poster board displays, and a speaker's area for session talks.



IEEE Chicago Section Fair

9 am – 3 pm, Sat, October 14th, 2023

McCormick Lounge Loyola University Lakeshore Campus, 1000 W Sheridan Rd, Chicago, IL 60660

CONTACT

For any sponsorship questions, or suggestions, please contact us below.

Dr. Vivek Varma Co- Chair, Event Sponsorship

IEEE Chicago Section

Mr. Matt Davison

Co-Chair, Event Sponsorship

IEEE Chicago Section

Dr. Alvin Chin

Chair, IEEE Chicago Section

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