CRYPTO, CAREER AND CONQUEST

Date: 5th October, 2023

About the speaker:

Arsalan Sartaj is a DeFi-focused Business Development and Marketing Analyst with expertise in market research, content creation, and partnership building. He's adept at streamlining support processes and managing large client pipelines. Arsalan has orchestrated 200+ AMAs and 400+ client interactions, garnering 200K+ impressions in the DeFi space. He's also skilled in dApp research and cross- chain deployment on Polygon Additionally, he brings experience in healthcare recruitment-tech and digital media from past remote roles.

About the event

On the 5th of October 2023, the IEEE Student Branch (STB) at the Department of Electrical Engineering, ZHCET, AMU organized an insightful event titled 'Crypto, Careers, and Conquest' by the esteemed speaker, Arsalan Sartaj. The event took place at the conference hall and commenced at 1 PM.

The session, conducted in offline mode, was skilfully anchored by Frazeen Fatima, who ensured the smooth flow of discussions. The event primarily focused on Bitcoin, delving into its significance and the rationale behind investing in it. Furthermore, an engaging comparison between Ethereum and Bitcoin was presented, highlighting how Ethereum employs complex algorithms compared to Bitcoin. The session also elucidated the relationship between block chain technology and crypto currency. A significant portion of the discussion centered on the various career opportunities.

Towards the conclusion, valuable advice on crafting an effective CV and optimizing one's LinkedIn profile was generously shared. The session was highly interactive, with attendees posing numerous questions, further enhancing the depth and breadth of the discourse.

This event provided attendees with valuable insights into the world of crypto currency and its implications on careers. It was a commendable effort by the IEEE STB to facilitate such an enriching learning experience.