

## Socialshow Down Unleashing Creative Potential in video Editing

Sarvajani College of Engineering and Technology has organized the technical festival, Kshitij "Anant Gyaan ki Talaash mei". This techfest is conducted for the students to improve their technicalknowledge, managerial skills, groom their personality and explore their innovative and creative abilities.

Electronics and Communication Engineering Department has organized oldest Department techno festival entitled as "Symposium 2023" under the banner of Kshitij. Symposium is the annual festival of the Electronics and Communication Engineering department arranged since 1999. Pre event "Socialshow Down: Unleashing Creative Potential in Video Editing" is organized on 22nd and 25th September 2023. The event is technically sponsored by IEEE surat, SB.

Event aims to bring together budding videographers, vloggers, and tech enthusiasts to explore the latest trends and techniques in videography and vlogging. This event features workshops, assignments, hands-on sessions, competition and networking opportunities to foster skill development and collaboration within the field of multimedia content creation.

#### **TEAM Social Show Down**

Symposium Faculty Coordinator
Workshop Faculty Coordinator:

**Student Coordinator:** 

Prof. Neeta Chapatwala Prof. Chhaya Suratwala

Mr. Deep Patel Mr. Hetasvi Bhimani Mr. VirajKansara

Ms. Nit Talaviya

Prevent cum workshop "Socialshow Down: Unleashing Creative Potential in Video Editing" is organized in offline mode and competition "Final Showdown" is conducted in online mode. This workshop is to embark on a captivating journey into the world of visual storytelling for two exhilarating days of creativity, learning, and friendly competition at Social Showdown.

"SocialShow Down: Unleashing Creative Potential in Video Editing" is a two days workshop on 22nd and 25th September 2023. 1<sup>st</sup> day of workshop is for "Reel Craft" and 2<sup>nd</sup> day of worsksop is "Vlog Vibes". Reel Craft deals with smartphone videography essentials, reel making, editing, and craft engaging reels. Plus, get hands-on with a mini project. Vlog Vibes content ensures master proficient vlog creation, storytelling techniques, YouTube channel optimization, and a mini project.

We have received huge participation, (42) entries from participant Participation fees is kept as 50 rs. **Event expense** is explained as,

Student Participants	40
2. Faculty Participants	2
Collection	42*50=2100
Day 1 expense(refreshment)	1000
Day 2 expense(refreshment)	500
Winners prize money	300
Balance	(2100-1000-500-300)=300

**Electronics and Communication Department** 

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#### **Details about the event:**

Day 1	22 <sup>nd</sup> September 2023
Event Name:	Reel Craft
Content:	reel making, editing, and craft engaging
Prerequisite:	VN from Playstore in mobiles
Coordinator	Mr. Deep Patel
	Mr. Hetasvi Bhimani
Volunteer	Mr. Nehansh Patel
	Mr.Harsh Badhani
Day 2	25 <sup>th</sup> September 2023
Event Name:	Vlog Vibe
Content:	vlog creation, storytelling techniques, YouTube channel optimization
Prerequisite:	VSDC
Coordinator	Mr. Viraj Kansara
	Mr. Nit Talavia
Volunteer	Mr. Nimesh Patel
	Mr.Mohit Bhatia
Day 3	Till 29 <sup>th</sup> September 2023
Event Name:	Competition "Final Showdown"
Content:	newfound skills to the test in an exciting competition of Vlog or Reel making
Winners	
1 <sup>st</sup> position Winner	Pranjal rathod
	Harshita Mundhra

## **Event Glimpse**

### એક્સ્ટ્રાસ્કિલ્સ આપવા વિદ્યાર્થીઓ માટે વર્કશોપ યોજાયો રીલ મેકિંગ & વિડિયો એડિટીંગ

વર્કશોપમાં સ્કેટ કોલેજના ઇલેક્ટ્રોનિક્સ & કોમ્યુ.ના વિદ્યાર્થીઓએ ભાગ લીધો



સિટી રિપોર્ટર . સુરત એન્જિનિયરિંગ કોલેજમાં અભિયાસ કરતા વિદ્યાર્થીઓનો મોટાભાગનો સમય સ્ટડી અને એક્ઝામ આપવામાં જ પસાર થઇ જતો હોય છે. તેથી વિદ્યાર્થીઓ સ્ટડીની સાથે સો એક્સ્ટ્રા સ્કિલ્સ શીખી શકે અને તેનાથી પગભર પણ થઇ શકે તેવા ઉદ્દેશ્ય સાથે સ્ટેટ કોલેજના ઇલેક્ટ્રોનિક્સ એન્ડ કોસ્યુનિકેશન ડિપાર્ટર્ગન્ટ દ્વારા વિદ્યાર્થીઓ માટે રીલ મેક્ડિંગ અને વિદ્યાર્થો ઓર્ડીંગની વર્કશોપ 'સોશીયલ શોડાઉન'નું આયોજન કરાયું હતું. જેમાં વિદ્યાર્થીઓ આ સ્કિલ્સનો ઉપયોગ કરી કઇ રીતે



યૂટ્યુબ પર ચેનલ બનાવી શકે, વલોગીંગ અને સ્ટોરી ટેલીંગ કરી શકે તેની સંપૂર્ણ માહિતી અપાઇ

રીલ અથવા વિડિયોની વ્યૂઅર્શીપ વધારવા ટ્રેન્ડીંગ સોંગ્સ અને કિવર્ડનો કઇ રીતે ઉપયોગ કરવું તે પણ વિદ્યાર્થીઓને શીખવાડવામાં આવ્યું હતુ.





















#### SYMPOSIUM 2023

# SOCIAL SHOWDOWN

**SEPTEMBER 29, 2023** 

**TEAM ENTRY FEE: 100/-**

(STUDENTS REGISTERED FOR THE WORKSHOP ARE DIRECTLY ELIGBLE FOR THE COMPETITION)

COMPETITION FINAL SHOWDOWN SCAN ME:



WINNER 1 WINNER 2 ATTRACTIVE CASH PRIZES

PROF. CHHAYA SURATWALA

STUDENT COORDINATORS

DEEP PATEL - 9327454629

HETASVI BHIMANI - 8154970909

NIT TALAVIA - 9825178702

VIRAJ KANSARA - 8347950240