

# IEEE CASS Taipei Chapter 2023 Annual Report - CASIF Taipei 2023

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CAS Emerging and Selected Topics for Industry Forum - An event by IEEE CASS Taipei Chapter

#### **IC Design Challenge in AI Era**

Organizer

**Co-organizers** 



國際電子電機工程師學會 電路與系統協會台北分會 IEEE CASS Taipei Chapter



**TAIPEI SECTION** 







TSIA







▲ 台灣人工智慧晶片聯盟 ▲ AI on Chip Taiwan Alliance



CAS Emerging and Selected Topics for Industry Forum An event by IEEE CASS Taipei Chapter

## IC Design Challenge in AI Era

(English Activity)

● Time: Oct 12, 2023 ● Venue: Taipei International Convention Center (TICC) 台北國際會議中心 R201

9:30 – 9:35	Opening	<b>Dr. Bor-Sung Liang</b> , Senior Director, MediaTek / Chair of IEEE CASS Taipei Chapter	梁伯嵩博士 聯發科資深處長/ IEEE CASS Taipei主席
9:35 - 9:50	Remarks & Group Photo	<ul> <li>Dr. Lawrence Loh, President, MediaTek USA / Corporate Senior Vice President, MediaTek</li> <li>Dr. Chia-Lin Yang, Deputy Executive Secretary, OSTP, National Science and Technology Council</li> <li>Dr. Chyou-Huey Chiou, Director General, Dept. Industrial Technology, Ministry of Economic Affairs</li> </ul>	<u>貴賓致詞與合影</u> 陸國宏博士 聯發科技公司資深副總經理 楊佳玲博士 國科會 科技辦公室 副執行秘書 邱求慧博士 經濟部 產業技術司 司長
9:50 - 10:00	Introduction of IEEE CAS Society	Dr. Kea-Tiong (Samuel) Tang, Professor, EE, NTHU / Vice President, Regional Activities and Membership, IEEE CASS	鄭桂忠博士 清華大學電機系教授 IEEE CASS RAM 副總
10:00 - 10:30	<b>Keynote</b> Challenges in Advanced IC Design Industry: From Technology to Talents	<ul> <li>Dr. Meng-Fan (Marvin) Chang, IEEE Fellow, Director, Corporate Research, TSMC</li> <li>Host: Dr. Bor-Sung Liang, Senior Director, MediaTek</li> </ul>	<b>張孟凡博士</b> TSMC 處長, IEEE Fellow 主持人: 梁伯嵩博士, 聯發科技 資深處長
10:30 - 11:00	<b>Technical Talk</b> Edge AI Application Evolution – Opportunity and Challenge	Dr. Allen Lu, Assistant General Manager, Computing and Artificial Intelligence II FU, MediaTek Host: Dr. An-Yeu (Andy) Wu, IEEE Fellow, EE, National Taiwan University	<b>陸忠立博士</b> 聯發科技本部協理 主持人: 吳安宇博士, 台大電機系教授, IEEE Fellow 聯發科技-臺灣大學創新研究中心主任
11:00 - 12:00	<b>Panel Discussion</b> Taiwan's AI Computing Journey: Challenges and Opportunities	<ul> <li>Moderator</li> <li>Dr. Shih-Chieh Chang, General Director, Electronic and Optoelectronic System Research Lab, ITRI Panelists</li> <li>Dr. Chen-Yi Lee, Senior VP, National Yang Ming Chiao Tung Univ</li> <li>Chairman Frankwell Lin, Chairman, Andes Technology</li> <li>Dr. Meng-Fan (Marvin) Chang, Director, TSMC</li> <li>Dr. Allen Lu, Senior Director, MediaTek</li> <li>Dr. Tuo-Hung (Alex) Hou, Director General, Taiwan Semiconductor Research Institute (TSRI)</li> </ul>	主持人:張世杰博士工研院 電子與光電系統研究所所長與談人:李鎮宜博士陽明交通大學 副校長林志明董事長晶心科技 董事長張孟凡博士TSMC 處長陸忠立博士聯發科技 資深處長侯拓宏博士國研院台灣半導體研究中心主任
EEE CASS IEEE CASS IEEE CASS		<ul> <li>IEEE Taipei Section</li> <li>IEEE CASS Tainan Chapter</li> <li>MediaTek Advanced Research Center</li> <li>Taiwan Semiconductor Industry Association (TSIA)</li> <li>Taiwan IC Industry &amp; Academia Research Alliance (TIARA)</li> <li>RISC-V Taiwan Alliance</li> <li>Taiwan IoT Technology and Industry Association (TwIoTA)</li> <li>Al on Chip Taiwan Alliance (AITA)</li> </ul>	



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#### Honorable Guests





Lawrence Loh

President MediaTek USA

Corporate Senior Vice President MediaTek



**Chia-Lin Yang** 

**Deputy Executive Secretary** 

Office of Science and Technology Policy (OSTP), National Science and Technology Council (NSTC)



**Chyou-Huey Chiou** 

Director General Department of Industrial Technology (DoIT), Ministry of Economic Affairs (MOEA)

(English Activity)



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### **IC Design Challenge in AI Era**

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● Time: Oct 12, 2023 ● Venue: Taipei International Convention Center (TICC) 台北國際會議中心 R201

#### Keynote

#### Challenges in Advanced IC Design Industry: From Technology to Talents

#### Meng-Fan (Marvin) Chang, IEEE Fellow

<sup>1</sup> Director, Corporate Research of TSMC <sup>2</sup> Distinguished Professor, National Tsing Hua University

#### Abstract:

The increasing demand for advanced IC design necessitates innovation across the entire semiconductor technology stack. Recent breakthroughs in CMOS technology, 3D-IC, and memory-wall issue show great promise. To further propel technological advancement, it is imperative to address the global talent shortage in the semiconductor industry through collaboration between industry and academia to incubate new talent.

#### Bio:

Dr. Chang is currently a Director of Corporate Research at TSMC and a Distinguished Professor at National Tsing Hua University (NTHU) in Taiwan. Dr. Chang has worked in industry for more than 14 years and academic for 13 years. He has been serving as Director for the Micro-Electronics Program at the Ministry of Science and Technology (MOST) of Taiwan government.

He was a Distinguished Lecturer for IEEE Solid-State Circuits Society (SSCS) and Circuits and Systems Society (CASS) as well as the Chair of the Nano-Giga technical committee of CASS. He has served as sub-committee chairs of several top semiconductor conferences, such as IEDM, ISSCC and DAC. He currently is an executive committee of IEDM.

His research interests include circuit designs for memory, circuit-device interaction, compute-in-memory for AI chips. He received recognition as a top-10 contributor of papers to ISSCC (top-1 IC design conference) over the past 70 years in 2023. Dr. Chang is a Fellow of the IEEE.



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#### Technical Talk



#### **Edge AI Application Evolution – Opportunity and Challenge**

#### Allen Lu

Assistant General Manager, Computing and Artificial Intelligence II FU, MediaTek

#### Abstract:

Over the years, edge AI has made significant strides, transitioning from applications like photo classification and face detection to enhancing video and gaming picture quality. The advent of generative AI has further propelled innovation, revolutionizing our life experiences. However, due to intensive computational and memory requirements, current generative AI applications primarily rely on cloud infrastructure. In this presentation, we aim to explore the emerging trend of shifting from a cloud-centric approach to a collaborative cloud-edge paradigm for generative AI technologies. We will delve into the multitude of opportunities and challenges that lie ahead when supporting generative AI on edge devices. This transformation entails a synergetic blend of technological advancements, enhancements in hardware architecture, and the reduction of computational complexities, ultimately enabling the realization of novel generative AI applications.

#### Bio:

Dr. Lu is the Assistant General Manager of Computing and Artificial Intelligence II FU at MediaTek. He is responsible for the ML/DL algorithm/tool development for mobile phone, camera, tablet, and TV products. Prior to MediaTek, Dr. Lu served as the General Manager of Video IoT (iVoT) Business Unit at Novatek. He was responsible for business and technology planning and execution. Prior to Novatek, Dr. Lu funded Afatek, a fabless company developing RF, digital modulator, and demodulator chips. Afatek was acquired by iTE in 2008. Dr. Lu worked in Silicon Valley from 1997-2002. He joined the Excess Bandwidth Corp. specializing in signal processing. Excess Bandwidth Corp. was acquired by Virata Corp (now Conexant) in 2000. Dr. Lu was a member of technical staff at Hewlett Packard prior to Excess Bandwidth. Dr. Lu received his M.S. and Ph.D. in Electrical Engineering from Stanford University.



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# Panel Discussion





Shih-Chieh Chang

General Director Electronic and Optoelectronic System Research Lab, Industrial Technology Research Institute (ITRI)

Moderator



Chen-Yi Lee

Senior Vice President National Yang Ming Chiao Tung University

Frankwell Lin

Chairman

Andes

Technology

**Taiwan's AI Computing Journey: Challenges and Opportunities** 

Meng-Fan Chang (Marvin)

> **Director** Corporate Research TSMC

**IEEE Fellow** 

**Panelists** 

Allen Lu

**Assistant General** 

Manager

Computing

and Artificial

Intelligence II FU

MediaTek



Tuo-Hung Hou (Alex)

Director General Taiwan Semiconductor Research Institute (TSRI)

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#### Event Hosts



Kea-Tiong Tang (Samuel)



Shih-Chieh Chang

Vice President Regional Activities and Membership IEEE Circuits and System Society (CASS)

> **Professor** National Tsing Hua University

General Director Electronic and Optoelectronic System Research Lab, Industrial Technology Research Institute (ITRI)



An-Yeu Wu (Andy)

Director MediaTek-NTU Research Center

**Distinguished Professor** National Taiwan University

**IEEE Fellow** 

**Professor** National Tsing Hua University

**Bor-Sung Liang** 

Chair Taipei Chapter IEEE Circuits and System Society (CASS)

> Senior Director MediaTek

Visiting Professor National Taiwan University IEEE CASS TAIPEI







Photo

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#### Introduction of the IEEE CAS Society

Kea-Tiong (Samuel) Tang Vice President - Regional Activities and Membership National Tsing Hua University, Taiwan

# CASIF Taipei 2023

## Photo

CAS Emerging and Selected Top for Industry Forum ♦IEEE S CASIF Taipei 2023 AI 時代的 IC 設計挑戰

IC Design Challenge in AI Era

2012

2020 GPT-3

2023

LLM (Large Langua, 大型語言模型

深度學習

Computing requirements for Training an AI model have grown by 300,000 times in seven years : 10,000 times faster than Moore's Law !

AI 模型訓練運算需求七年成長 30萬倍: 比摩爾定律成長速度高 上萬倍!

Even with fewer parameters in compact LLMs, computing and bandwidth requirements are heavy for battery-powered smart devices.

即使精簡型LLM參數較少, 對電池供電的智慧型裝置來說 · 運算和頻寬夢求仍是沉重負擔!

IEEE CAS **CASIF** Taipei

● AGI (Artificial General intelligence) 通用型人工智慧 arge Multimodal Model)

IEEE CA **CASIF** Taipe

2023 RISC-Taipei Da

ity Training (Planar) vs. Industry (FINFET)

CTR'S





Photo





**Taipei Day** 

2/10







IEEE A

Syntronix

RISC-V

skymizer Synopsys

Organizer

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TSIA

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2023 RISC-V

**Taipei Day** 



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聯盟





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IC Tech in the Al Erg

IEEE CAS 10/12 IEE Morning CAS CASIF Taipei 2023 **CASIF** Taipei 10/12 202: Alternoon Tair IC Design Challenge in Al Era 5 10/13 青石



**IEEE CASS TAIPEI** 



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# Attendees : 423

# 153 in person, 270 online



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#### 2023. 10. 12 (Thu) AM @ Taipei International Convention Center



2023. 10. 12 (Thu) PM @ Taipei International Convention Center



🗲 2023 RISC-V Taipei Day

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2023. 10. 13 (Fri) AM @ Taipei World Trade Center Exhibition Hall



#### **YST Forum**

Youth in Semiconductor Technology Forum





2023. 10. 12 (Thu) ~ 10. 14 (Sat)

Taipei World Trade Center Exhibition Hall

### 



# in the AI Era





臺灣半導體產學研發聯盟

#### TSA ##半時間度面接 本台灣人工智慧品片聯盟



