SILVER OAK UNIVERSITY
EDUCATION TO INNOVATION

IEEE | Silver Oak University
IEEE Student Branch

IEEE Women in Engineering
SILVER OAK UNIVERSITY
Student Branch Affinity Group

A REPORT ON
Artful Minds 2.0

Date: 15th April, 2024
Venue: Apple Lab, Silver Oak University

Artful Minds 2.0

WORKSHOP

Digital Design Edition

Introduction:

Silver Oak University IEEE Student Branch hosted **"Artful Minds 2.0,"** an engaging event exploring graphic design theory to inspire creativity and passion.

About the Speaker:

The session was led by luminary Mr. Meet Suthar, Advisory Student Board Member and 8th - semester Computer Engineering student specialising in ML/AI. His insights promised an enriching experience for all attendees, ensuring a valuable learning opportunity.

About the Session:

Date: 15th April, 2024
Time: 10:00 AM - 12:00 PM
Venue: Apple Lab, Silver Oak University
Participants: 36

The session kicked off with Mr. Meet Suthar, leading participants through an immersive journey into the intricate world of graphic design theory. With attention to detail, he meticulously unpacked the foundational concepts of design, delving into key principles like repetition, alignment, contrast, and hierarchy. Drawing upon his extensive expertise, Mr. Suthar artfully illustrated each principle with vivid examples, guiding attendees to grasp their significance in shaping impactful visual communication. Through engaging discussions and practical insights, he provided invaluable tools for participants to elevate their design prowess and create compelling visual narratives.

Furthermore, participants were enlightened on the fundamental elements of design such as line, space, geometry, organic shapes, texture, and colour schemes while also giving real life examples to visualise. The discussion further extended to the intricacies of colour theory, where the expert elucidated on primary colours - RBY (Red, Blue, Yellow) for traditional media and RGB (Red, Green, Blue) for digital platforms, complementary colour scheme, triad colour scheme, split complementary colour scheme, and analogous colour schemes.

Following Mr. Suthar's concluding remarks, a comprehensive examination of warm and cool colours ensued, along with insights into colour associations in Adobe Illustrator, providing attendees with practical knowledge essential for their design endeavours.

Conclusion:

In conclusion "Artful Minds 2.0" proved to be an interactive and enlightening session, leaving attendees inspired and equipped with valuable insights into the realm of graphic design. In essence, the event served as a beacon of knowledge, fostering creativity and innovation in the ever-evolving world of design.

The success of the event owes much to the guidance and support of Dr. Satvik Khara, Dean, Diploma Engineering, SOU; Head, Department of Computer Engineering, SOCET; IEEE Senior Member; Chairperson, SIGHT, IEEE Gujarat Section; Secretary, Computer Society, IEEE Gujarat Section; and Founding Member, Silver Oak University IEEE Student Branch.
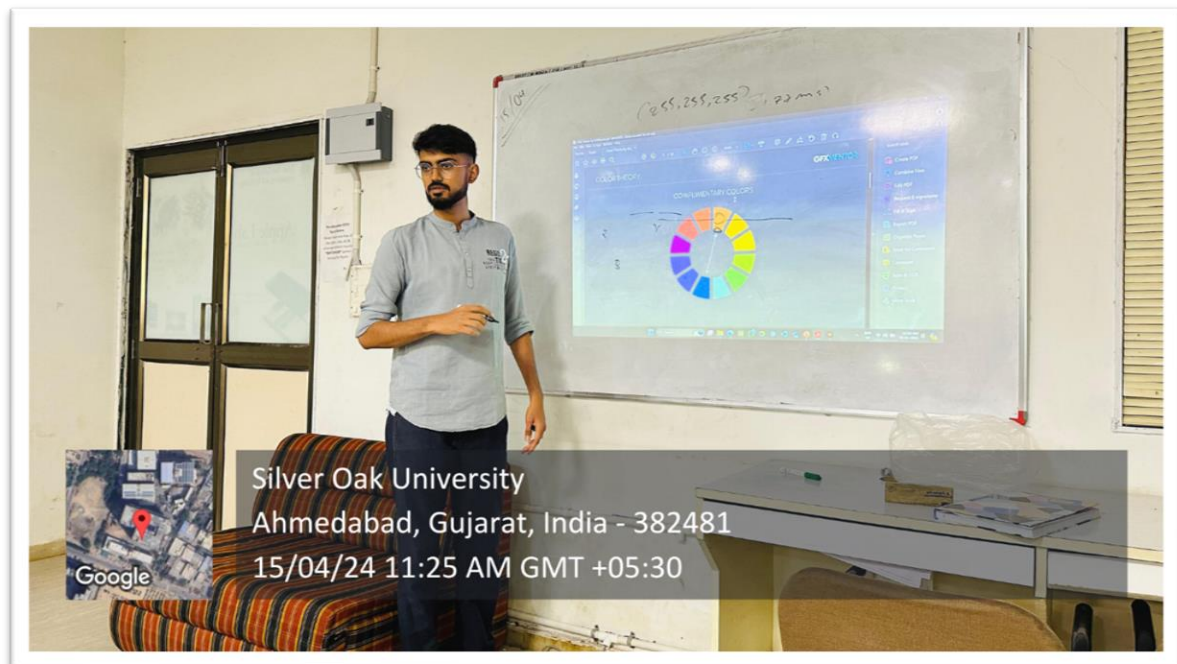
Glimpses of the event:

Mr. Meet Suthar delving into the core principles of design theory

Participants eagerly engaging with the expert

Expert elaborating upon the color theory with complimentary colors wheel

Group photo with Mr. Meet Suthar and participants