A REPORT ON

Edutalk: Mass Mailing and Mail Template Using HTML and CSS 2.0

Date: 20th April, 2024
Venue: Apple Lab, Silver Oak University

EDUTALK
MASS MAILING AND MAIL TEMPLATE USING HTML & CSS 2.0

Introduction:

Silver Oak University IEEE Student Branch, renowned for its commitment to fostering innovation and technical excellence, hosted an exceptional edu-talk titled "Edutalk: Mass Mailing and Mail Template Using HTML and CSS 2.0" during IEEE Education Week. The event aimed to provide valuable insights into creating effective mass mailing campaigns and designing templates using HTML and CSS, featuring live demonstrations and expert insights.

About the Speaker:

The session was conducted by student members who shared their insights on template designing and scripting:

- Mr. Mithil Mohite, 6th semester student in Computer Engineering, SOCET and serving as Webmaster, Silver Oak University IEEE Student Branch.
- Mr. Prashant Kumbhare, 6th semester student in Computer Engineering, SOCET and serving as Webmaster, Silver Oak University IEEE Computer Society Student Branch Chapter.

About the Session:

Date: 20th April, 2024
Time: 10:00 AM - 12:00 PM
Venue: Apple Lab, Silver Oak University
Participants: 30

The event began with a burst of excitement as Mr. Prashant Kumbhare introduced attendees to the captivating realm of mass mailing and mail templates. His session covered the fundamentals of template design, including table formation and the alignment of content and logos using HTML and CSS. This session offered participants an opportunity to engage in peer-to-peer learning, empowering them with the tools to craft compelling communication experiences.

Following this, Mr. Mithil Mohite provided attendees with invaluable insights into Google Apps Script and its applications, offering a comprehensive overview of JavaScript. The session also included live demonstrations of Google Apps Script, showcasing its capabilities in real-time.

Participants gained knowledge about the concepts of mass mailing by leveraging Python scripts and Google Apps Script. The event played a crucial role in emphasising the importance of mass mailing in communication strategies and provided practical guidance on creating visually appealing templates using HTML and CSS. This valuable expertise equips participants with essential skills that are highly sought after in the professional landscape, enhancing their ability to execute effective communication strategies and stand out in the industry.

Conclusion:

In conclusion, "Edutalk: Mass Mailing and Mail Template Using HTML and CSS 2.0" was a resounding success, providing valuable insights and practical hands-on expertise to attendees. Equipped with newfound skills and inspiration, attendees departed with a renewed sense of purpose, ready to embark on their own digital odysseys.

The success of the event owes much to the guidance and support of Dr. Satvik Khara, Dean, Diploma Engineering, SOU; Head, Department of Computer Engineering, SOCET; IEEE Senior Member; Chairperson, SIGHT, IEEE Gujarat Section; Secretary, Computer Society, IEEE Gujarat Section; and Founding Member, Silver Oak University IEEE Student Branch.

Glimpses of the event:

Mr. Prashant Kumbhare guiding attendees through External CSS

Attendees exploring HTML domain

Mr. Prashant Kumbhare showcasing mass mail scripting

Mr. Mithil Mohite demonstrating mass mailing to participants