

A REPORT ON MEMBERSHIP DRIVE

Name of Organizing Unit: Department of Information Technology associated with SB of Sri Sairam Engineering College IEEE Computer Society

Venue: SSR Hall, Sri Sairam Engineering College

Date of Event: 27.06.2024

Speaker details: RamPavithran R P, Chairperson , SEC IEEE Computer Society SBC

Target Audience: IInd year Department of Information Technology

Attendance: 180

Brief Description:

The Department of Information Technology in association with the IEEE Computer Society Student Branch Chapter of Sri Sairam Engineering College successfully conducted a Session on "Membership Drive" on 27th June 2024.The event specially aiming to introduce them to the benefits and opportunities available through IEEE CS membership.

The event began with an introduction to the IEEE Computer Society by Dr. Soma Prathibha, Chapter Advisor for IEEE CS SEC SBC. The presentation covered the history, mission, and vision of the IEEE Computer Society. Key points included the various benefits of IEEE CS membership, such as access to cuttingedge research, professional development opportunities, networking events, and exclusive resources. Additionally, specific opportunities



for student members were highlighted, including scholarships, internships, and participation in special interest groups and conferences.

To make the event more interactive and engaging, a quiz competition was conducted. The guiz tested the students' knowledge on various topics related to IT and the IEEE Computer Society. The format included multiplechoice questions covering IT concepts, IEEE CS history, and current trends in technology. Participation was open to all 2nd year IT students attending the event. The top three performers in the guiz were awarded free IEEE Computer Society memberships as recognition of their knowledge and participation. Participants were encouraged to share their thoughts on the event, providing valuable feedback on the presentation and the quiz. This session was crucial in understanding the effectiveness of the membership drive and identifying areas for improvement for future events.





Reported by : Dr. Soma Prathiba, Chapter Advisor, SEC IEEE CS SBC