



**Sri SAI RAM INSTITUTE OF TECHNOLOGY**

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi*

*Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*

Sai Leo Nagar, West Tambaram, Chennai - 600 044. [www.sairamit.edu.in](http://www.sairamit.edu.in)



## **IEEE SIT**

### **Botify Business (IEEE Day)**

**NAME OF ORGANIZING UNIT: IEEE Sri Sairam Institute of Technology**

**DATE OF EVENT:** Monday, 7th October 2024

**WHETHER FUNDS RECEIVED FROM IEEE EXCLUSIVELY FOR EVENT? : No**

**TOPIC :** Botify Business - (IEEE Day)

**SPEAKER DETAILS:** Vishali R – Botify Business Event Organizer & Coordinator,  
Vasanth V - Botify Business Event Organizer & Coordinator

**MODE OF EVENT:** Offline

**TARGET AUDIENCE:** IEEE Members & Students

**ATTENDANCE:** 40+

**TIMINGS : 09.00am – 12:30 pm**

## **EVENT SUMMARY:**

On Friday, October 4th, 2024, the IEEE of Sri Sairam Institute of Technology kicked off the first round of *Botify Business* with an exciting online challenge which was conducted by Vishali R , Event Organizer &Coordinator -IEEE Day. Participants were tasked with using generative AI to create promotional content for fun, relatable business scenarios, like AI competing in traditional Indian games, haggling with street vendors, and navigating the chaos of an Indian train journey. The creativity on display was remarkable, as participants cleverly guided AI to engage with culturally rich situations in humorous and innovative ways. The submissions stood out for their originality, blending AI technology with human experiences in ways that sparked both thought and laughter. Judges were impressed by the inventive ways AI was woven into everyday scenarios, making the event as entertaining as it was technically impressive. This first round has set a strong tone for the competition, with anticipation building for even more inventive AI challenges in the rounds ahead. On Monday, October 7th, 2024, the IEEE of Sri Sairam Institute of Technology continued the 'Botify Business' competition with the much-anticipated second round, led by Vishali R and Vasanth, Event Coordinators for IEEE Day. Following the success of the first round, 15 standout teams advanced to this stage, where they faced a more technically challenging task. In this round, participants were asked to develop chatbots based on three distinct scenarios. Each team had to leverage AI to build functional, responsive chatbots that could handle real-world situations creatively and practically. The challenge pushed teams to showcase their skills in natural language processing and prompt engineering. From the 15 teams, 3 emerged as the winners, impressing the judges with their innovative and efficient chatbot designs. The event demonstrated a strong combination of technical expertise and ingenuity, setting a high standard for future competitions at the institute.

## **REPORTED BY:**

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Content Team



SAIRAM ENGINEERING COLLEGE  
INSTITUTE OF TECHNOLOGY

IEEE Region 10

IEEE Sairam

IEEE

**BOTIFY BUSINESS**

**ROUND 1** PROMPT 2 SCENE

**ROUND 2** BOTCRAFT

4TH OCT  
ONLINE : ROUND 1

07TH OCT  
OFFLINE : ROUND 2

REGISTER NOW

TEAM SIZE  
**2-3**

STUDENT COORDINATOR:

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