

## PIMPRI CHINCHWAD EDUCATION TRUST'S **PIMPRI CHINCHWAD COLLEGE OF ENGINEERING** NIGDI PRADHIKARAN, PUNE- 411044



## **IEEE DAY POSTER DESIGN COMPETITION 2024-25**

**Date:** 8<sup>th</sup> October 2024

Venue: PCCOE, Pune

Mode: Online Mode

**Student Co-ordinators: IEEE SPS** 

## About the Event:

To commemorate IEEE Day, the IEEE Signal Processing Society, in collaboration with Kshitij, organized an online poster design competition for students of the Pimpri Chinchwad College of Engineering. The theme of the competition was "The Role of AI and Machine Learning in Digital India's Growth". This event aimed to encourage students to creatively express their ideas on how AI and ML are contributing to the advancement of Digital India.

The competition sought to enhance awareness among students about the transformative role AI and ML can play in sectors such as healthcare, education, smart cities, and digital governance. It also provided a platform for students to showcase their innovative thinking and design skills. The competition was conducted in an entirely online format. A Google Form was circulated among students to facilitate the submission process. Participants were asked to create posters based on the theme and submit their designs through the Google Form by the given deadline. This allowed for wide participation, as students could conveniently submit their entries from anywhere. The event attracted a strong response. Participants demonstrated high levels of creativity, with posters focusing on the application of AI and ML in a variety of sectors, including smart cities, digital healthcare, agriculture, and more.

The online poster design competition was a great success, offering students a virtual platform to share their perspectives on AI and ML's role in Digital India. The event not only showcased the innovative potential of the participants but also highlighted the relevance of AI and ML in driving India's digital transformation. The seamless use of an online submission process allowed for easy participation and judging, ensuring the event was conducted efficiently despite the remote setting.

## Poster circulated among the students

