

B V RAJU INSTITUTE OF TECHNOLOGY

(UGC- Autonomous) with NAAC A+ Grade Narsapur, Medak, Telangana-502313



Department of Pharmaceutical Engineering & Department of Biomedical Engineering



Report on

My Story - Motivational Session by Successful Start-up Founder

The Departments of Pharmaceutical Engineering and Biomedical Engineering at BVRIT, in collaboration with IEEE BVRIT SB & IIC, organized a motivational session titled "My Story – Motivational Session by Successful Start-up Founder" on January 8, 2025. The event was graced by the presence of esteemed guest Mr. Venkat R J, Founder of Zephoria Tech Pvt. Ltd., who inspired students with his journey and insights into entrepreneurship and innovation in healthcare technology.

The program begun with a welcome address by the coordinators, highlighting the collaborative efforts of the departments and IEEE SB in organizing the session. Distinguished guests included Dr. A. Jagan (Dean IQAC), Dr. P. Vishnu (HOD, Pharmaceutical Engineering) The session was skill-fully coordinated by Dr. P. Chandra Babu, Dr. Siliveru Upendar and Mr. M. Prem Kumar.

The keynote speaker, Mr. Venkat R J, shared his experiences as a one-health advocate and entrepreneur, emphasizing the importance of innovation and collaboration in the healthcare sector. His talk offered valuable insights into building a collaborative health ecosystem that integrates technology with human connection.

The session concluded with an interactive Q&A segment, allowing students to engage directly with the speaker. Participants appreciated the motivational talk and expressed gratitude for the opportunity to learn from such an inspiring personality. The event ended with a vote of thanks, acknowledging the efforts of the organizers and the impactful contribution of Mr. Venkat R J.

Objective:

To educate students about the entrepreneurial journey, startup culture, and the Ocean M healthcare platform, while fostering insights into team building, career opportunities, and the One Health concept.

Outcome:

Students gained a deeper understanding of the Ocean M app and its features, including career development and professional collaboration opportunities. They were able to engage with Venkat R J's entrepreneurial experiences, ask questions, and receive valuable advice on internships, recruitment, and navigating the challenges of startup culture. Additionally, students learned about the One Health concept and the importance of selecting the right team for building a successful application.

No of students participated: 150

Mode: offline

Date & Time: 08 Jan 2025, from 11.00AM-1:00PM

Duration: 2hours

Expenditure: Rs860/-



SPEAKER PROFILE:

Venkat R J is a dedicated One Health advocate and tech entrepreneur with a transformative vision for the healthcare industry. Through innovative technological solutions, he is revolutionising healthcare networking by integrating technological and human connections. As the founder of *OceanM*, Venkat has been instrumental in building a collaborative health ecosystem that empowers professionals, students, and institutions to connect, grow, and thrive. His work emphasises seamless and impactful global collaboration, ensuring a positive change in the way healthcare is approached and delivered. Driven by a passion for innovation, Venkat continues to inspire individuals across different domains with his insights and strategies for impactful growth and sustainability in healthcare.

Photos:













LINKS:

https://www.linkedin.com/posts/venkat-r-j-4874b855 oceanm-startupjourneyentrepreneurship-activity-7282734470862905344-jS?utm_source=share&utm_medium=memb er_ios

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