**Name of the Event**: Cyber safe up movement

**Date of the Event**: 7th October 2024

**Time:** 10:00 AM to 4:30 PM

**Venue:** Santosh Auditorium, Campus II, Sanskriti University

**Organized by**: Sanskriti University in collaboration with ICSS

**Chief Guest:** Shri Sunil Kumar Sharma Ji

Hon’ble Minister for Electronics & Information Technology, Govt. of Uttar Pradesh

**Speakers:**

* Mr. Kartik Atri (Associate Director, EC Council): Insights on global cybersecurity trends and best practices.
* Dr. Punit Mishra (Head of Computer Science, Lucknow University): The role of academia in fostering cybersecurity education.
* Dr. Ashish Chaudhary (Managing Director, Akash Healthcare): The intersection of healthcare and digital safety.
* Dr. Raj Nehra (President, ICSS): Community-driven initiatives for cybersecurity awareness.
* Mr. Shresth Yadav (Senior Manager, Partnerships and Marketing, NASSCOM): Industry partnerships and collaborative strategies for a secure digital ecosystem.

**Objective of the Event**: The primary objective of the "Cybersafe UP Movement" launch was to raise awareness about cybersecurity and promote safe digital practices among individuals, institutions, and businesses in Uttar Pradesh. The initiative aims to educate citizens about cyber threats, best practices for online safety, and preventive measures to ensure secure digital transactions.

**Key Highlights:**

* Official launch of the "Cybersafe UP Movement" by the Hon'ble Minister of Electronics & IT, Govt. of UP.
* Expert discussions on the importance of cybersecurity in the modern digital era.
* Emphasis on awareness programs, workshops, and training sessions under this initiative.
* Panel discussions by cybersecurity experts and IT professionals.
* Interactive sessions on cyber threats, safe browsing practices, and data protection.

**Benefits for Participants:**

* Increased awareness about cybersecurity threats and preventive measures.
* Understanding of government initiatives and policies regarding digital safety.
* Practical knowledge of safe online transactions and data privacy.
* Networking opportunities with experts in cybersecurity and IT.
* Exposure to cybersecurity best practices for personal and professional digital security.

**Program Outcome:** The launch of the "Cybersafe UP Movement" was a significant step in promoting digital safety across Uttar Pradesh. The discussions and insights shared by experts provided valuable knowledge to participants, empowering them with the necessary skills to safeguard their digital presence. The initiative is expected to drive cybersecurity education and awareness programs throughout the state.

**Conclusion:** The event was a great success, marked by the presence of key dignitaries, IT professionals, and cybersecurity experts. The launch of the "Cybersafe UP Movement" highlighted the importance of digital safety and responsible internet usage. This initiative is expected to play a crucial role in shaping a more secure and cyber-aware society.



