



**SILVER OAK
UNIVERSITY**
EDUCATION TO INNOVATION



IEEE

Silver Oak University
IEEE Student Branch



A REPORT ON **GENESIS - Beyond Learning**

Date: 25th - 29th April, 2020

Place: YouTube Live

GENESIS Beyond Learning

About GENESIS-Beyond Learning

“GENESIS - Beyond Learning” was a five-day webinar series organised by Silver Oak University IEEE Student Branch and WIE Affinity Group in collaboration with Headstart Network Foundation, PyData Ahmedabad, GDG Ahmedabad, WTM Ahmedabad and GDG Cloud Ahmedabad. The motto behind this event was to empower knowledge and inculcate skills amongst students with virtue of discovering aspects of technology and professionalism. For this webinar series, we had very prominent, aspiring and eminent speakers.

The event GENESIS - Beyond Learning was held from 25th April 2020 to 29th April 2020 on the official YouTube channel of IEEE SOCET-SB and the highlights of the webinars can be found there. More than 1000 participants from 70+ different institutes and communities had participated in this event and learnt something new in this situation of self-quarantine.

Webinar-1

Build the Blocks of Your Profile

Date: 25th April, 2020

Time: 17:00 IST

YouTube Link: <https://youtu.be/UNm4T8mU0u4>

Speaker: Pooja Sharma

Ms. Pooja Sharma is a very inspiring and knowledgeable personality. Currently, she is working as a Component Engineer at FLEX. She carries a colossal contribution for IEEE and presently serves as the Secretary of IEEE Madras section, Executive committee member of IEEE Madras section Young Professional, Secretary at IEEE YESIST12 and IEEE Computer Society Ambassador. Also highlighting, she is the Richard E. Merwin Recipient and the GHCI Scholar.

About session

As a part of this flagship event, GENESIS - Beyond Learning, the first webinar “Build the Blocks of Your Profile” was based on profile building. The speaker of the session Ms. Pooja Sharma started the session by explaining the importance of profile building, deeply demonstrating how passive writing can be done and how one can write his or her resume or CV in a proper and more professional way. Further, she talked about the importance of the world’s largest professional network LinkedIn and how one can create a strong LinkedIn profile. In addition, she also gave some amazing tips to the participants for cracking the scholarship opportunities. Lastly, there was a Question/Answer session, where the speaker answered all the queries from the participants.

Webinar-2

UI/UX: The Face of All Cards

Date: 26th April, 2020

Time: 17:00 IST

YouTube Link: <https://youtu.be/1Qhu3I-gDO8>

Speaker: Rohan Mishra

Apart from technical excellence, Mr. Rohan Mishra is a very profound and accomplished speaker. He is a transforming UI/UX designer and user experience specialist. Presently he is serving at Zomato as a product designer. Also, he is a UX researcher and also the founder of Design Sundays Community. Moreover, he is amongst the founding team members of Geekhub UIET and produced work for UX Gorilla, Snippt and Remedo.

About session

On the second day of GENESIS - Beyond Learning, the session was conducted by the eminent speaker, Mr. Rohan Mishra. With reference to real-world examples and with practicality, he explained the importance of User Experience and User Interface, i.e. UX and UI in every digital product. Further, he explained the role one has to fulfil as an UI/UX designer, providing exposure to the industrial aspects. At the end of the session, he answered the queries of participants and also suggested some skills to build a brighter career in this field.

Webinar-3

Wi-Tech: The Women is Intact

Date: 27th April, 2020

Time: 18:30 IST

YouTube Link: <https://youtu.be/Wr8LvtsjkjA>

Speaker: Himadri Pandya

Ms. Himadri Pandya was an intern at Outreachy. Currently, she is pursuing her M.Tech exploring essentials of machine intelligence and Linux Kernel development from DAIICT, Gandhinagar. She has also been an intern at Philips since Jan 2020 and has also served as teaching assistant at DAIICT.

About session

The third day of GENESIS - Beyond Learning was carried out by Ms. Himadri Pandya, who gave an ideal and inspiring knowledge of 'women in tech field'. She talked about the challenges women face in the tech industry. She also shared her real-life examples which were motivational for the participants. She encouraged women to face the challenges and keep moving ahead in their area of interest. It was an inspirational speech by the speaker which highlighted the difficulties a woman may face during her professional life. Further she recommended to start exploring various opportunities right from the student life. She ended the session by providing satisfactory answers to the participants' questions.

Webinar-4

Your First Machine Learning Project

Date: 28th April, 2020

Time: 17:00 IST

YouTube Link: <https://youtu.be/Z4NhPpknTIY>

Speaker: Sayak Paul

Mr. Sayak Paul is recognized as Top innovator for 2019 by Intel Software Innovator Program. He is a Technical Author in Weights & Biases Authors Program and has co-authored a book on the applications of Deep Learning in Web Development. Currently, he is serving as a Deep Learning associate at PyImageSearch. He also has experience as an AI writer at FloydHub and Data Science Instructor at Datacamp and a Technical Author at Manning Publications Co.

About session

On the fourth day of GENESIS – Beyond Learning, the session was conducted by a very remarkable speaker, Mr. Sayak Paul. The session was all about the current technology in trend, Machine Learning. The speaker himself being a successful professional in machine learning shared the challenges faced by an individual at the initial stages of their first machine learning project. He suggested emphasizing more on building connections, being more active on the open source repository like GitHub and creating blogs about their ML projects to keep progressing in this field. At the end of the session, he shared some community names for ML projects and answered all the queries of participants.

Webinar-5

Bright Business Beginnings

Date: 29th April, 2020

Time: 17:00 IST

YouTube Link: https://youtu.be/9t_NYGbwsnE

Speaker: Nikunj Thakkar

Idealising entrepreneurship and personal business as the future, Mr. Nikunj Thakkar is the Founder and CEO of Shoppr.AI, Co-Founder and CEO DataOne Innovation Lab. Also, he is the Organizer of GDG Cloud Ahmedabad and Lead at Headstart Network Foundation Gujarat Chapter. He holds 5+ years of experience building robust & scalable distributed multi-tenant systems along with experience of designing data retention and disclosure platforms serving multiple clients from the telecom industry.

About session

This session was all about guiding the young mind on the path of entrepreneurship. Mr. Nikunj Thakkar started the session from the scratch by explaining why it is so better to work for yourself than any other job. He then covered various topics like ‘why start-ups?’, ‘what does it take to be an entrepreneur?’, ‘how to begin a start-up?’, ‘earlier challenges of a start-up’ and ‘how to pick right team’.

Another important thing he discussed was coming up with a start-up just for fame and following the trend, is like to dig one's own grave. Through this, he conveyed the message that it requires a lot of hard work and determination to be a successful entrepreneur, thus one should always be focused when embarking upon the journey of a start-up. Later, he talked about his 5 important steps in making an accomplished start-up which covered almost every aspect of a start-up. At the end of the session, he shared some Quick Tips as well as his experiences and interactively answered all the questions of participants.

About Community Partners

Headstart Network Foundation Ahmedabad:

Headstart is India's largest grassroots level organization that supports entrepreneurship and start-ups.

PyData Ahmedabad:

PyData is an educational program of NumFOCUS. PyData provides a forum for the international community of users and developers of data analysis tools.

GDG Ahmedabad:

Google Developers Group Ahmedabad (GDG Ahmedabad) is for developers who are interested in Google's developer technology; everything from the Android, App Engine, and Google Chrome platforms, to product APIs like the Maps API, YouTube API and Google Calendar API.

WTM Ahmedabad:

WTM, Ahmedabad is powered by Google's Women Techmakers; the Women Developers Toronto provides community and resources for Women in Tech.

GDG Cloud Ahmedabad:

GDG Cloud Ahmedabad is the place for cloud developers and architects to come together to learn, discuss and explore the latest advances in cloud technologies.

Conclusion

The event was concluded by expressing gratitude towards all the enthusiastic participants, prominent and distinguished speakers, principal Dr. Saurin Shah sir, faculty branch counsellor Dr. Satvik Khara sir, all the faculty counsellors and the whole team of Silver Oak University IEEE Student Branch, who put their efforts to make this event bright and successful.

Some glimpse of the event:

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GENESIS

25TH- 29TH APRIL, 2020

**Wi- Tech: The Women is Intact**
Himadri Pandya
Apprentice @Philips | Outreachy 2019 with Linux kernel
Organizer @Django Girls Gandhinagar
27th APRIL 2020 6:30 PM IST

**Bright Business Beginnings**
Nikunj Thakkar
Co-founder & CEO of DataOne
Innovation Lab | Headstart Network
Foundation, Gujarat Chapter Lead
29th APRIL 2020 5:00 PM IST

**Your First Machine Learning Project**
Sayak Paul
Deep Learning Associate @Pylmage Search
Intel Software Innovator | 60+ Blogs
Google Developer Expert Machine Learning
28th APRIL 2020 5:00 PM IST

**UI/UX: The Face of All Cards**
Rohan Mishra
Product Designer @Zomato
Design Speaker & Mentor
Google Code-In Mentor
26th APRIL 2020 5:00 PM IST

**Build the Blocks of Your Profile**
Pooja Sharma
Component Engineer @Flex|REM Scholar|GHCI17
Scholar|Secretary of IEEE Madras Section WIE AG
ExComm IEEE Madras Section YP
25th APRIL 2020 5:00 PM IST

Community Partners:

 GDG Cloud Ahmedabad

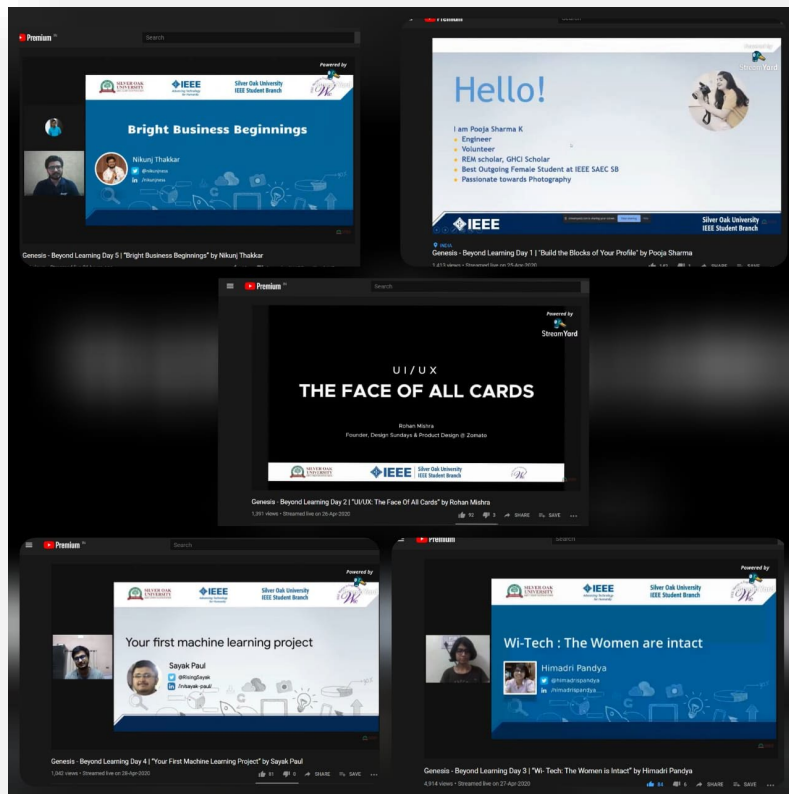
 GDG Ahmedabad

 WTM
Ahmedabad

 HEADSTART

 PyData
Ahmedabad

Speakers of Genesis – Beyond Learning



- During Genesi we discovered 5.4k new unique viewers to our channel.
- Proudly we had many international viewers on our channel.

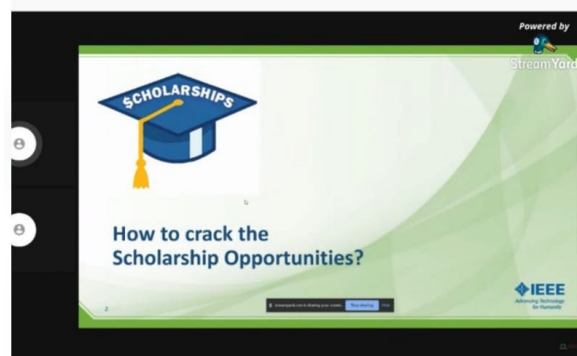
Channel: IEEE SOCIETY SB

Filter: Geography

Geography	Views	Average view duration	Watch time (hours)
India	6,878 75.0%	5:44	606.1 75.7%
United States	99 1.1%	5:10	8.5 1.0%
Thailand	69 0.8%	0:23	0.4 0.1%
Indonesia	61 0.7%	1:04	1.1 0.1%
Vietnam	33 0.4%	2:24	1.3 0.2%
South Korea	15 0.2%	0:33	0.1 0.0%
Bangladesh	14 0.2%	0:19	0.1 0.0%
Turkey	14 0.2%	0:22	0.1 0.0%
Philippines	13 0.1%	2:10	0.5 0.1%
Brazil	12 0.1%	0:32	0.1 0.0%
United Kingdom	12 0.1%	0:38	0.1 0.0%
Japan	12 0.1%	6:48	1.4 0.2%
Malaysia	12 0.1%	1:08	0.2 0.0%
Nepal	12 0.1%	0:27	0.1 0.0%
Pakistan	12 0.1%	0:48	0.2 0.0%

- Out of every 100 unique viewers 29.4 subscribed to our channel.
- 68.7% of our viewers are males and 31.4% are females.

...com/watch?v=UJNm4TlsmJ0u4



ond Learning Day 1 | 'Build the Blocks of Your Profile' by Pooja Sharma

Started streaming 52 minutes ago

7:57 PM: Mrinal Shah Thank You so much Ma'am

7:57 PM: Nidhi Patel ma'am, your words are very inspirational thank you so much for a great session!!!

7:58 PM: Priyanshi Patel thank you so much ma'am for such an inspirational session)

7:58 PM: Trusha Bhavsar Thank you ma'am, your words really inspired me

7:58 PM: Rutvi Patel Thank You so much ma'am for this amazing session.

7:58 PM: khushi sachade Thank you for sharing your knowledge and for such an inspiring session!!!

7:58 PM: Patel Maitri thank you mam

7:58 PM: Dinkal Panchal Thanks ma'am, the session was really an excellent,

Chat published as Mrinal Shah

5:29 PM: IEEE SOCIETY SB [message retracted]

5:30 PM: Shrey Thakkar Is there any app or website to learn machine learning online

5:32 PM: Shrey Thakkar so it will be easy for all to learn this

5:36 PM: IEEE SOCIETY SB <https://developers.google.com/machine-learning/>

5:41 PM: Mahesh Patel How to start research projects in ML domain? How AI differs from ML?

5:44 PM: Kunjan Bhavsar Is Competitive Programming necessary for ML jobs?

5:45 PM: Akshat Suthar How AI differs from ML?

5:45 PM: Chintan Thacker How different database affects accuracy of different models? How to search State-of-art for accuracy of any model?

17:55: Raina Reval thank you sir for such a great session and also for answering our doubts and questions

17:55: khushi sachade It was very enlightening session. Thank you sir!!

17:56: Vraj Patel Thank you sir for sharing such a informative thing on UI/UX with us!!

17:56: Dhruv Parmar It was a very informative session on UI/UX where we got to know about several new things so that we can make a career in this particular field. Thank you so much, sir, for your time.

17:56: Rutvi Patel Thank You so much sir for such an amazing and informative session.

17:56: Hemlata Adtani Thank you so much sir for this wonderful session!!

17:56: Patel Maitri Thank you so much sir for this informative session on UI/UX.