

A REPORT ON **Venture Verse**

Date: 22nd September 2025 to 23rd September 2025

Venue: EA-820, E-Block, Silver Oak University



**VENTURE
VERSE**

Introduction:

"Venture Verse" was conceptualised as a key initiative by **Silver Oak University IEEE Student Branch** in collaboration with **IEEE Region 10 AdHoc Committee on Entrepreneurship & Innovation** and **Silver Oak University IEEE Women in Engineering Student Branch Affinity Group**, serving as a vital platform to equip aspiring technologists with an entrepreneurial mindset. The initiative was designed to cultivate entrepreneurial thinking, guiding participants on how to transform innovative ideas into viable ventures, apply technology to solve real-world challenges and showcase these skills through a competitive pitching platform.

About the speaker:

This event brought together accomplished leaders from entrepreneurship and business innovation, who shared their journeys and expertise to inspire participants in cultivating an entrepreneurial mindset.

- **Ms. Shruti Mehata**, Founder, BharatGodam Solutions LLP; Agri-tech Entrepreneur and Supply Chain Specialist
- **Ms. Nayika Agrawal**, Founder, KonnectWomen; Business and Profit Coach
- **Mr. Ujjwal Nagar**, Director, IMS Gujarat

About the event:

Date: 22nd September 2025 to 23rd September 2025

Time: 01:00 P.M. - 04:00 P.M.

Venue: EA 820, E-Block, 8th Floor, Silver Oak University

Participants: 74

About Day 1 of Venture Verse:

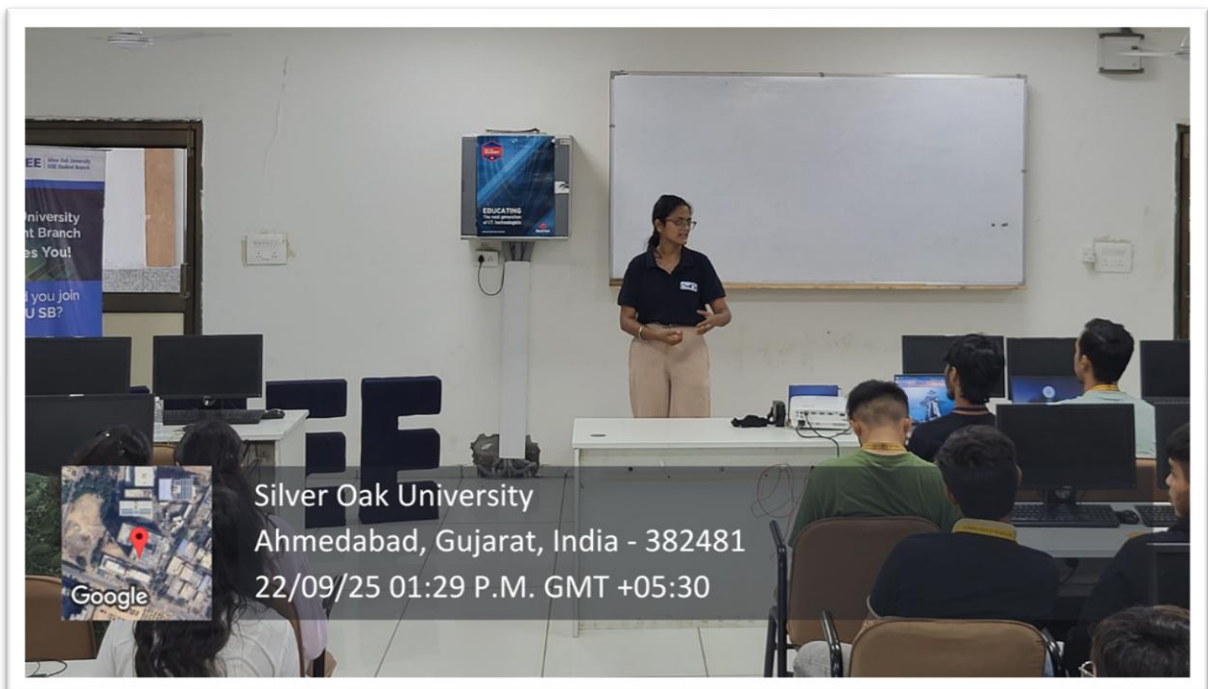
The day began with Ms. Shruti Mehata providing a clear and practical perspective on startups, defining them as ventures that solve real-world problems and showing how academic projects can evolve into viable businesses. She guided the audience through the entrepreneurial journey, emphasizing market research, idea validation and opportunities like the Smart India Hackathon, Gujarat's SSIP and IIT Hyderabad incubators. The session also highlighted essential personal attributes for success, including building strong networks, perseverance and valuing a team member's work ethic and shared vision over skills. An interactive Q&A addressed challenges like team formation and operations, leaving the audience with actionable insights and concluded with Prof. Digant Parmar presenting a memento to Ms. Shruti Mehata in recognition of her contribution.

Building on the entrepreneurial mindset, the session focused on the internal psychology needed for success, addressing self-doubt and emphasizing that unwavering self-belief is fundamental. Practical techniques like goal manifestation were shared to frame entrepreneurship as both a business pursuit and a path of personal growth. The discussion highlighted that execution matters more than the idea, offering strategies for launching ventures with limited resources, validating concepts early and leveraging time and collaboration as key capital. Long-term success was emphasized through skills in digital networking, sales and communication, alongside cautioning against premature exits or mismanaged funds. An interactive Q&A covered scaling challenges and sustaining motivation, with the takeaway that strong teams and relentless drive fuel growth. Prof. Digant Parmar concluded the session by presenting a memento to Ms. Nayika Agrawal in recognition of her practical and inspiring guidance.

The final session was led by Mr. Ujjwal Nagar who offered a realistic view of entrepreneurship, dispelling myths of a glamorous founder lifestyle and emphasizing that success comes from diverse backgrounds. Drawing on Eric Barker's Barking Up the Wrong Tree, he highlighted that a strong sense of purpose, rather than specific skills, unites successful entrepreneurs. The discussion addressed practical challenges like competition, limited capital and lack of experience, suggesting strategies such as starting small and gaining industry experience first. The concept of the Shadow Entrepreneur, through the 3 Job Formula, was introduced as a low-risk way to develop entrepreneurial skills within established organizations. The session concluded with Prof. Gaurav Tiwari presenting a memento to Mr. Ujjwal Nagar, recognizing his insightful guidance.

The first day of Venture Verse concluded with a series of impactful sessions that equipped participants with both practical knowledge and inspiring perspectives on entrepreneurship. From understanding how academic ideas can be transformed into ventures, to developing the right mindset and overcoming self-doubt and finally gaining a realistic outlook on entrepreneurial challenges, each session left the audience with valuable takeaways.

Some glimpses of the day:



Ms. Shruti Mehata opening the session with guidance on turning ideas into ventures



Prof. Digant Parmar recognising the contribution of Ms. Shruti Mehata with a memento



Ms. Nayika Agrawal explaining how self-belief drives entrepreneurial success



Ms. Nayika Agrawal receiving a token of appreciation from Prof. Digant Parmar



Mr. Ujjwal Nagar highlighting the importance of purpose in entrepreneurship



Prof. Gaurav Tiwari expressing gratitude to Mr. Ujjwal Nagar with a memento

About Day 2 of Venture Verse:

The second day of Venture Verse was dedicated to translating entrepreneurial ideas into action through a dynamic pitching competition. A total of twelve teams participated, each presenting their innovative concepts and business models before a distinguished panel of judges.

The competition offered a platform for participants to showcase their creativity, strategic thinking and problem-solving abilities, effectively bridging a gap between theoretical knowledge and practical, actionable solutions. Teams were evaluated on key parameters including market potential, feasibility, innovation and presentation skills.

This immersive experience not only enabled students to gain critical feedback from industry experts but also highlighted the importance of clarity, confidence and persuasive storytelling in turning entrepreneurial visions into reality. The day concluded with recognition of outstanding pitches, however, due to a tie in results, this competition was extended to a third day, where three shortlisted teams returned to present their unique ideas once more. Three finalist teams were Techmakers, Jinnihub and Trinetra. Each team delivered compelling pitches that reflected originality, business acumen and innovative thinking.

After careful deliberation, the judges declared Jinnihub and Trinetra as joint winners of the competition. Both teams were awarded a cash prize, acknowledging their excellence and motivating them to pursue their entrepreneurial journeys further. The extended finale not only reinforced the spirit of innovation but also inspired participants and audiences alike to continue exploring ways to transform ideas into tangible ventures.

Some glimpses of the day:



A team presenting their venture during the pitching competition



Recognising the winning team for their entrepreneurial excellence

Conclusion:

Venture Verse provided an immersive journey into entrepreneurship, stressing perseverance, teamwork, networking and execution. Through interactive sessions and pitching rounds, participants learned to convert ideas into ventures, manage risks and stay resilient.

SDG Impact: The event aligned with

- **SDG 4: Quality Education** – by promoting hands-on learning and entrepreneurial skill development.
- **SDG 5: Gender Equality** – by advancing inclusivity and highlighting women entrepreneurs through IEEE WIE leadership.
- **SDG 8: Decent Work & Economic Growth** – by nurturing entrepreneurial mindsets and encouraging sustainable business ventures.
- **SDG 9: Industry, Innovation & Infrastructure** – by fostering innovation and problem-solving through pitching and mentorship.

IEEE Goals and Vision Achieved: The event reflected IEEE's vision of "Advancing Technology for Humanity". It achieved IEEE goals by

- Encouraging innovation and entrepreneurship through practical pitching sessions.
- Promoting lifelong learning by exposing participants to real-world entrepreneurial insights.
- Fostering diversity and inclusion with strong involvement of IEEE Women in Engineering.
- Strengthening professional networks by connecting students, mentors and industry leaders.
- Driving sustainable impact by empowering participants to design ventures addressing societal challenges.

The success of this event was made possible by the guidance and support of **Dr. Satvik Khara**, Dean, College of Technology, Silver Oak University; IEEE Senior Member; Chairperson, Technical Activity, Computer Society, IEEE Gujarat Section; Founding Member, Silver Oak University IEEE Student Branch. His visionary leadership and unwavering support played a pivotal role in the success of the event, fostering an environment of learning and innovation.