

IEEE DAY-2025 Video Campaign: Discover IEEE and Its Benefits

Our **IEEE PES DIU SBC** team organized the IEEE Membership Promotional Campaign to help students and young professionals discover how being part of IEEE can truly support their personal and professional growth. Through short, engaging video content, we highlighted how IEEE helps its members develop technical and leadership skills, gain access to global research and resources, build valuable professional networks, and explore career opportunities worldwide. The campaign aimed to show that IEEE is more than just a membership—it's a global community where passionate innovators connect, learn, and grow together.

Video 1: IEEE and Its Benefit

As part of the **IEEE Day 2025** celebration, our **IEEE PES DIU** team released the first video of the campaign titled “IEEE and Its Benefit.” The video featured **Md Safi**, Former Vice-Chair of IEEE DIU Student Branch and an alumnus of the Department of EEE, DIU. In this inspiring session, he shared how IEEE played a vital role in shaping his academic and professional journey.



Md Safi reflected on how IEEE helped him develop leadership and technical skills, build a global professional network, and access opportunities that supported his growth. He also discussed how IEEE membership benefits students' career paths, why active involvement is important, and how IEEE fosters innovation, collaboration, and lifelong learning.

The video not only highlighted his personal experiences but also aimed to inspire students and young professionals to explore the endless possibilities that come with being a part of IEEE. It was published on the IEEE PES DIU Student Branch Chapter's official Facebook page as part of the IEEE Day 2025 promotional campaign.



Video Link: <https://www.facebook.com/share/v/1Beh1dBRWS/>

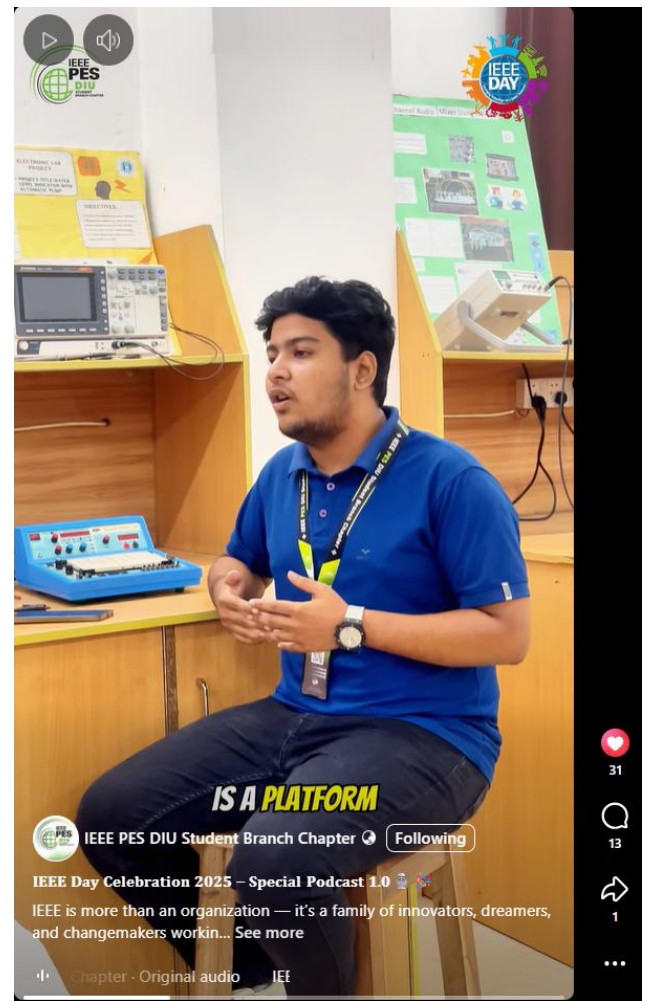
Video 2: “IEEE Day Celebration 2025 – Special Podcast 1.0”

As part of our **IEEE Day 2025** celebration, the **IEEE PES DIU** team released the second video of the campaign, “*Special Podcast 1.0.*” This short podcast-style video featured Host **Umma Habiba Eima** in conversation with **Azizul Hakim Azee**, where they discussed the true essence of IEEE and the significance of IEEE Day for members around the world.

During the podcast, the speakers shared insightful thoughts on what IEEE stands for — *the Institute of Electrical and Electronics Engineers* — a global organization dedicated to advancing technology for humanity. They highlighted how IEEE connects professionals, students, and researchers from various fields to collaborate, innovate, and create solutions that make a real-world impact.

The conversation also emphasized that IEEE is not just a professional network but a vibrant community of innovators and changemakers working together toward a common goal of technological progress and social betterment.

This podcast episode was shared on the IEEE PES DIU Student Branch Chapter's official Facebook page as part of the ongoing IEEE Day 2025 promotional video series.



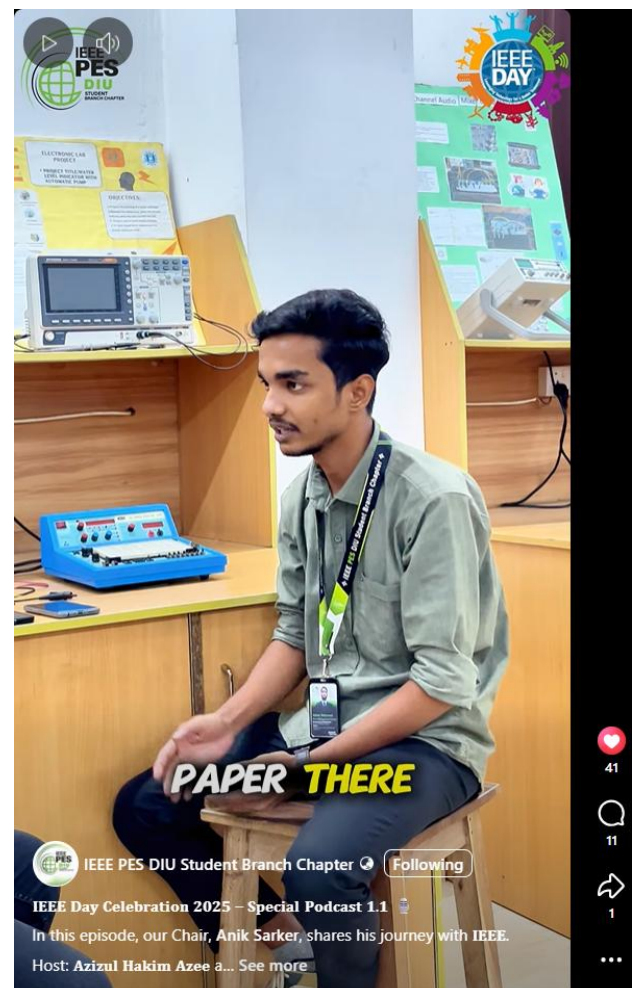
Video Link: <https://www.facebook.com/reel/836715818803116>

Video 3: “IEEE Day Celebration 2025 – Special Podcast 1.1”

Continuing the **IEEE Day 2025** campaign, our **IEEE PES DIU** team launched the third video titled “*Special Podcast 1.1.*” In this episode, Chair **Anik Sarker** shares his personal journey with IEEE and how being an active member has influenced his professional development.

Hosted by **Azizul Hakim Azee**, the conversation focused on how IEEE has supported Anik's growth in the research sector and helped him expand his professional network. He shared powerful insights into how IEEE provides a platform for learning, collaboration, and innovation, enabling students and professionals to explore their full potential.

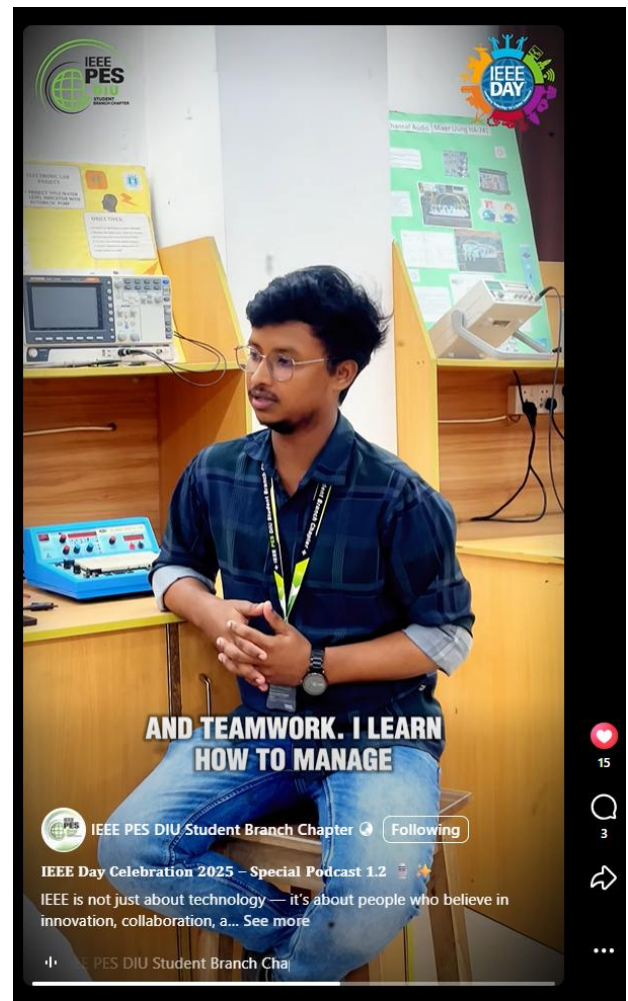
The podcast captured the spirit of IEEE Day — celebrating a global community that advances technology for humanity while empowering individuals to grow as leaders and innovators. This episode was published on the IEEE PES DIU Student Branch Chapter’s official Facebook page as part of the ongoing IEEE Day 2025 special series.



Video Link: <https://www.facebook.com/reel/3564091883731626>

Video 4: “IEEE Day Celebration 2025 – Special Podcast 1.2”

As part of the ongoing IEEE Day 2025 celebration, the IEEE PES DIU Student Branch Chapter released the third video of the campaign, “Special Podcast 1.2.” In this insightful podcast episode, Host **Umma Habiba Eima** engages in a thoughtful conversation with **Tanvir Mahamud**, discussing how IEEE has played a vital role in empowering members to enhance their personal, organizational, and technical skills.



The speakers discussed how IEEE fosters innovation, collaboration, and leadership. They shared insights on its role in member growth and professional development. IEEE provides a platform to connect, learn, and exchange ideas globally. It empowers individuals to make a lasting impact through technology and teamwork.

The episode also emphasized that IEEE is more than just a technology-based organization — it is a global network of passionate individuals dedicated to advancing technology for humanity and driving positive change through innovation.

This podcast episode was featured on the IEEE PES DIU Student Branch Chapter's official Facebook page as part of the IEEE Day 2025 special podcast series, celebrating the vision, values, and impact of IEEE worldwide.

Through this campaign, the **IEEE PES DIU SBC** team showcased the true value of IEEE membership. Each video highlighted how IEEE empowers students and professionals to grow as leaders, innovators, and collaborators. Beyond spreading awareness of IEEE's global impact, the campaign inspired many to explore the opportunities and connections within this vibrant community—reinforcing our shared passion for advancing technology for humanity.