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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
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DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

IEEE COMMUNICATION SOCIETY EVENT

IEEE DAY CELEBRATIONS

“UI/UX DesignVerse – Designing a Digital Pathway for the World of Technology”

Event name: “UI/UX DesignVerse – Designing a Digital Pathway for the World of Technology”

Date of event: 17th October, 2025

Venue: AD Seminar Hall, KSSEM

Number of participants: 120

Targeted Audience: IEEE & Non-IEEE Students.

The Department of Artificial Intelligence and Data Science Engineering, KSSEM, in association with the IEEE KSSEM Student Branch, conducted an UI/UX design competition at 11:00 AM.

Discussion:

UI/UX DesignVerse – Designing a Digital Pathway for the World of Technology

The UI/UX DesignVerse competition was organized as part of IEEE Day Celebrations' initiatives to inspire creativity, innovation, and design thinking among students. The event aimed to challenge participants to translate their ideas into intuitive and visually appealing user interfaces within a limited timeframe. By combining aesthetic sensibility with functionality, the competition encouraged students to approach design not just as an art form, but as a problem-solving tool that enhances user experience and accessibility.

Participants were provided with an on-spot problem statement, testing their ability to think critically under pressure and apply design principles in real time. The competition attracted remarkable enthusiasm from students across departments, all eager to showcase their front-end design skills and creative potential. Through this engaging platform, students were able to gain valuable hands-on experience that bridged the gap between academic knowledge and industry expectations.



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The event was evaluated by Mr. Chandan K, Chief Product Officer at Dyashin Technosoft Private Limited, and Mr. Arun S B, Senior UI/UX Designer at Dyashin Technosoft Private Limited. With their extensive expertise in product development and user experience design, they provided insightful feedback to the participants, emphasizing the importance of usability, visual harmony, and user-centric thinking in modern interface design. Their presence greatly enriched the competition, offering students a glimpse into the professional standards and expectations of the UI/UX industry.

Conclusion:

The UI/UX DesignVerse competition concluded successfully, inspiring participants to further explore creativity and innovation in design. The event highlighted students' technical proficiency, teamwork, and problem-solving abilities, while the judges appreciated their thoughtful, user-centered approaches and shared valuable feedback to help them enhance their skills.

Overall, the competition proved to be a valuable learning experience that connected academic knowledge with real-world design practices. It provided a platform for students to express their creative vision and understand industry standards, reaffirming the importance of such events in nurturing future-ready UI/UX professionals.

Student Feedback:

The UI/UX DesignVerse competition received enthusiastic feedback from participants, who found it both eye-opening and enriching. Many valued the chance to apply classroom concepts in a practical setting and gain guidance from industry professionals. Students shared that the event helped them move beyond aesthetics to focus on designs that truly enhance user experience.

"Hearing feedback from industry experts like Mr. Chandan and Mr. Arun was incredibly valuable. It gave us a real sense of what's expected in the professional world.", said a 2nd year CSE student. A student of 1st year AI&DS added "The on-spot challenge was intense but exciting! It really tested how fast we could turn an idea into a functional design."

Overall, students conveyed that UI/UX DesignVerse was not just a competition, but a learning experience that strengthened their confidence in UI/UX design and motivated them to explore this field more deeply.



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ui/ux DesignVerse

Designing digital pathways for the world of technology
CONDUCTED BY: DEPARTMENT OF AI&DS
In association with IEEE Student branch
TO MARK THE IEEE DAY



DETAILS ABOUT THE EVENT:

DATE: 17TH OCTOBER 2025
TIME: 11:00AM TO 2:00PM
VENUE: AD Seminar HALL

EVENT DETAILS **REGISTRATION**
QR CODE: **QR CODE:**



CONTACT FOR MORE DETAILS:

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Photo Gallery:



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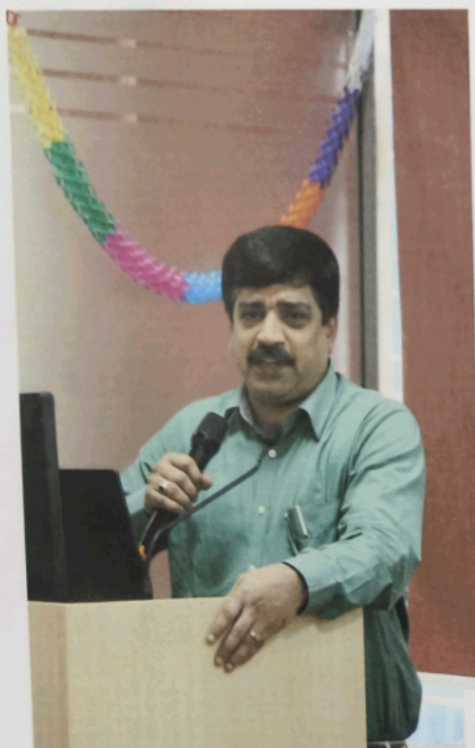
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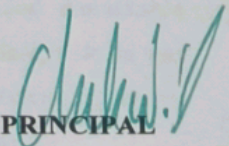
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