

EDS Global Chapters Summit

Murty Polavarapu, Vice President (Regions and Chapters)

20 October 2020



Outline

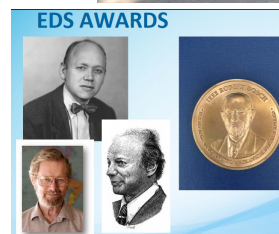
- ▶ EDS and EDS Chapter Overview
- ▶ Chapter Administration
- ▶ Student Branches and Student Branch Chapters
- ▶ Chapter Financial Management
- ▶ vTools
- ▶ Conducting Virtual Meetings
- ▶ Volunteer Recruitment and Succession Planning
- ▶ Distinguished Lecturers and Mini-Colloquia
- ▶ EDS on Social Media
- ▶ EDS Membership Development
- ▶ Summary
- 2 ▶ Questions and Answers



Electron Devices Society - Overview

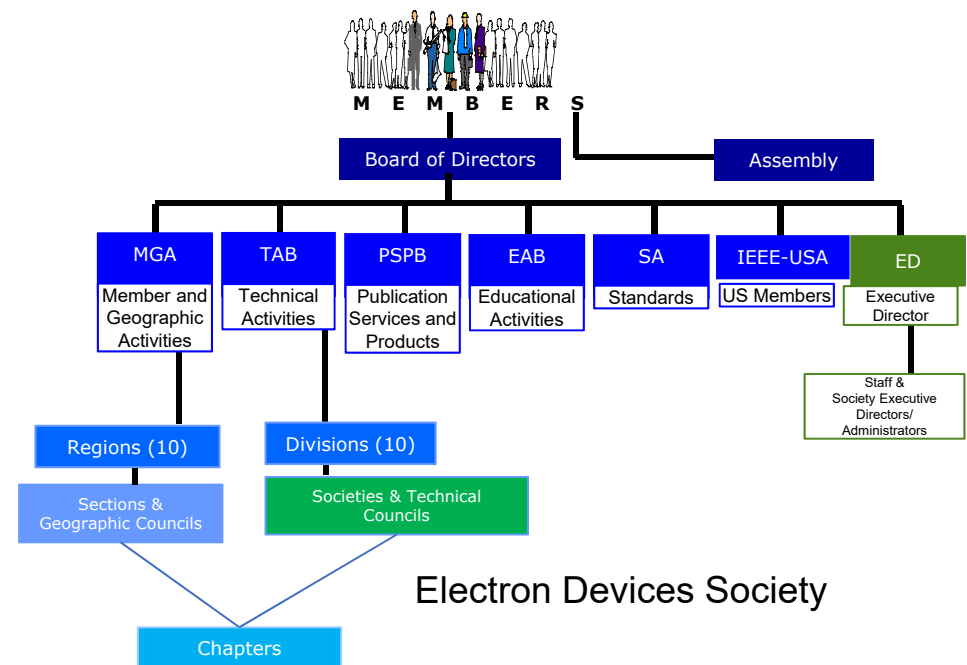
Promoting excellence in the field of electron devices for the benefit of humanity.

- ▶ To foster professional growth of its members by satisfying their needs for easy access to and exchange of technical information, publishing, education, and technical recognition and enhancing public visibility in the field of Electron Devices
- ▶ Information Dissemination
 - Journals
 - Conferences
- ▶ Education / Professional Growth
 - Chapter Events
 - Webinars
 - Distinguished Lectures
- ▶ Recognition
 - Awards
 - Student Fellowships



What is an IEEE Chapter?

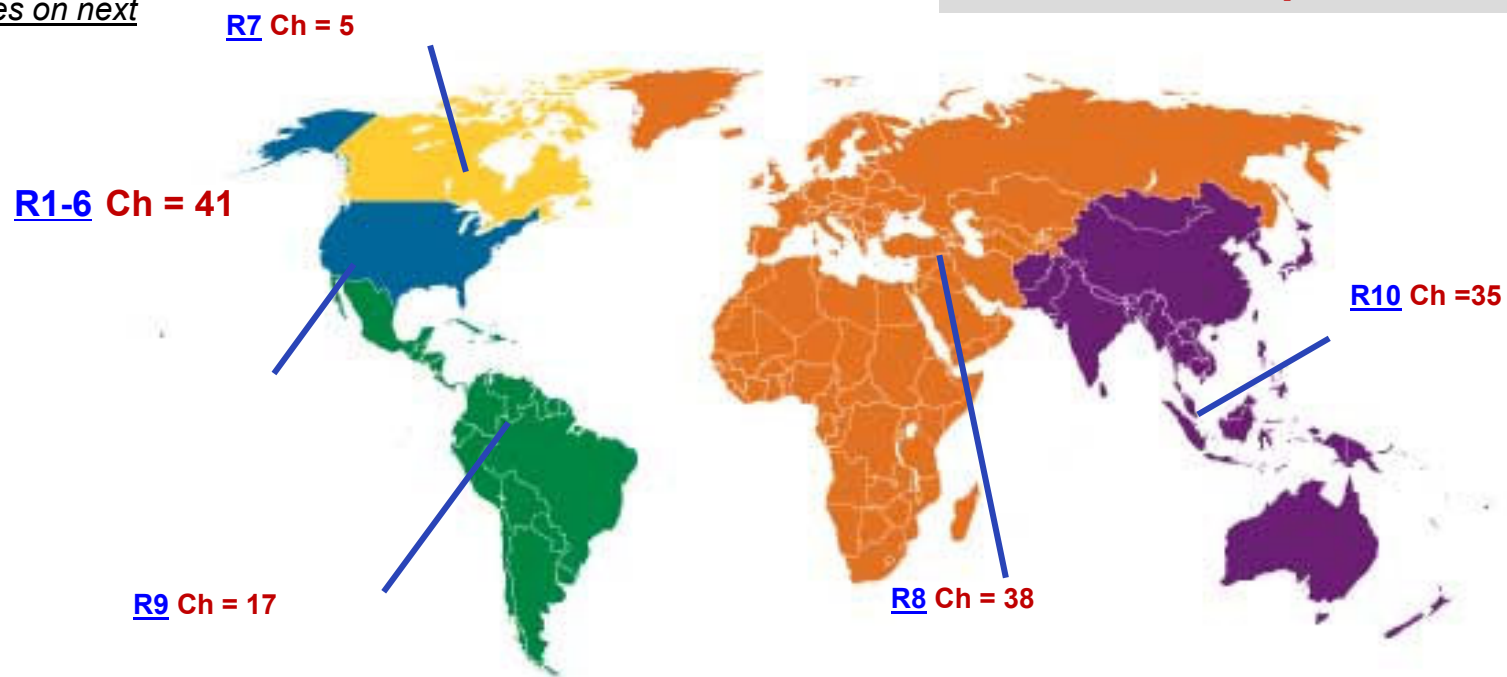
- ▶ A geographical “Technical Subunit”
- ▶ Has two parents
 - Technical Society (or Technical Council)
 - Local Section
- ▶ Primary Objectives
 - Promote technical and professional growth
 - Facilitate networking
 - Serve the profession



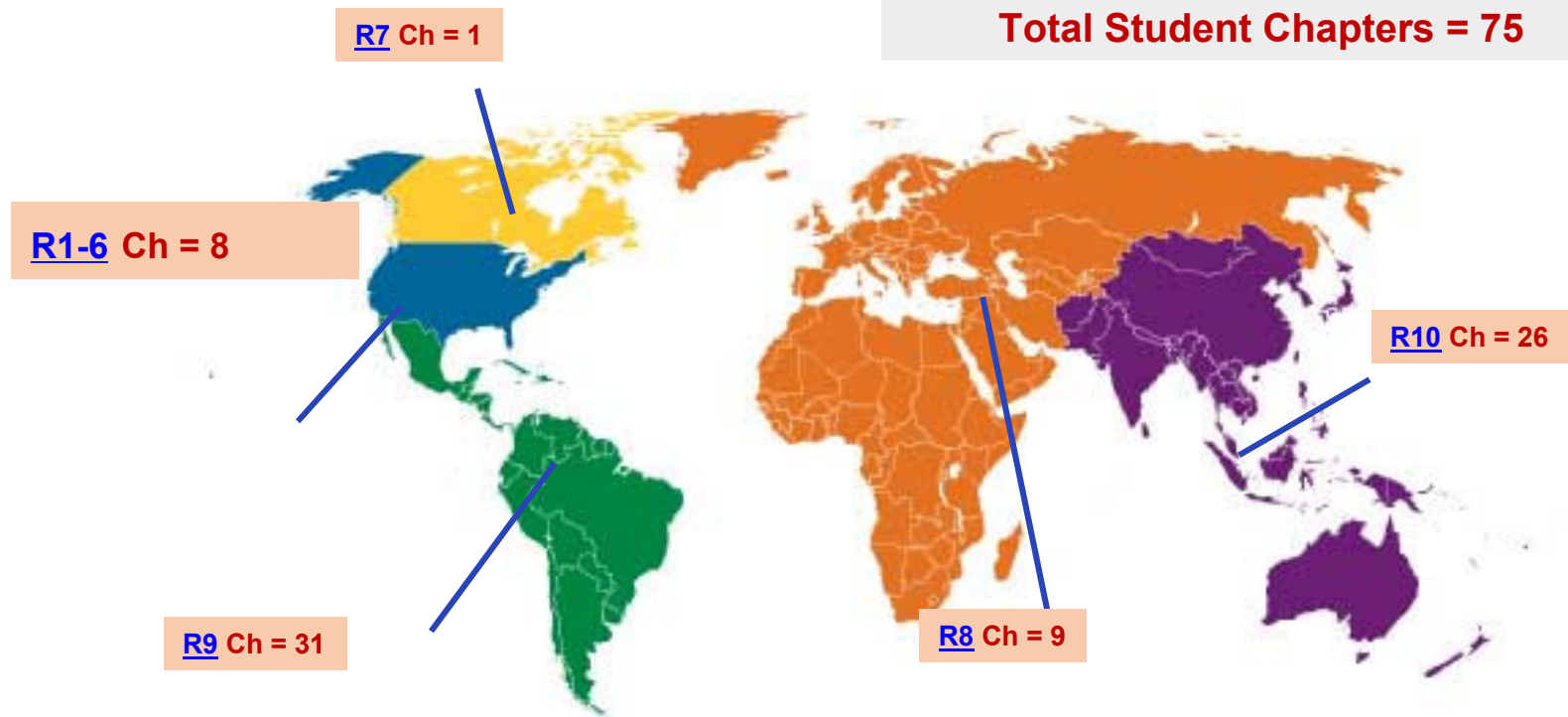
EDS Chapters (Section-based)

Student Chapter
Branches on next
slide

Total Chapters = 136



EDS Student Branch Chapters (University-based)*



2020 EDS Regions and Chapters Committee

Name	Role	Location
Murty Polavarapu	EDS Vice President for Regions and Chapters and Chair, Regions and Chapters Committee	Virginia, USA
Durga Misra	Chair, Regions 1-3, 7 SRC	New Jersey, USA
Reza Arghavani	Chair, Regions 4-6 SRC	New Mexico, USA
Lluis F. Marsal	Chair, Region 8 SRC	Spain
Arturo Escobosa	Chair, Region 9 SRC	Mexico
Albert Chin	Chair, Region 10 SRC	Taiwan
Jayasimha Prasad	Member-at-Large	California, USA
Charles Surya	Member-at-Large	Hong Kong, China

Laura Riello
Staff Support

SRC – Sub Committee for Regions and Chapters

Subcommittees for Regions and Chapters (SRCs)

<https://eds.ieee.org/about-eds/governance/standing-committees/subcommittee-for-regions-chapters>

- ▶ Monitor Chapter Vitality
- ▶ Identify well-performing and weak Chapters
- ▶ Nurture and mentor Chapter leadership
- ▶ Provide resources with speakers, mini-colloquia and other events
- ▶ Promote new chapter formation where viable

- ▶ Regions 1-3 and 7 SRC
 - Durga Misra (Chair), Mukta Farooq, Karim S. Karim (Vice Chairs)
- ▶ Regions 4-6 SRC
 - Reza Arghavani (Chair), Muhammad Mustafa Hussain, Stephen Heinrich-Barna, Sachin Sonukusale (Vice Chairs)
- ▶ Region 8 SRC
 - Lluís F. Marsal (Chair), Benjamin Iniguez, Shankar N. Ekkanath Madathil, Arokia Nathan, Daniel Tomaszewski (Vice Chairs)
- ▶ Region 9 SRC
 - Arturo Escobosa (Chair), Mario Aleman, Edmundo A. Gutierrez-D, Marcelo Pavanello, Camilo Tellez, (Vice Chairs)
- ▶ Region 10 SRC
 - Albert Chin (Chair), Anisul Haque, Ru Huang, P Sushitha Menon, Ajit Panda, Soumya Pandit, Sun Weifeng (Vice Chairs)

Chapter Administration

Policies and Procedures governed by MGA Operations Manual

- ▶ Chapter Chair
 - The leader of the Chapter
 - Responsible to generate and oversee implementation of Chapter activities
 - Find speakers and plan events
 - Maintain open, frequent communications with EDS and parent Section
- ▶ Chapter Secretary
 - Oversee Meeting logistics
 - Generate and disseminate meeting notices (vTools / eNotice)
 - File meeting activity reports (vTools)
 - File Officer reports (vTools)
- ▶ Chapter Treasurer
 - Financial Planning (budget)
 - Ensure expenses are for only IEEE-approved types
 - Provide financial reports
- ▶ Faculty Counselor (Student Branch Chapters)
 - Mentor the Student Branch Chapter leaders
 - Facilitate conformance with rules and regulations of the academic institution and IEEE
- ▶ Other Positions (Optional)
 - Vice Chair
 - Nominations Committee Chair

Student Branches and Student Branch Chapters

<https://students.ieee.org/student-members/>

- ▶ Maintain good relationship with Student Branches
- ▶ Promote EDS Student Membership to other IEEE Student Members
- ▶ Seek assistance as needed
 - Speakers
 - Finances
 - Logistics



Chapter Expenses

- ▶ Chapters may incur expenses
- ▶ Can only be for expenses related to conduct Chapter activities
 - In Person meetings (food, beverage and location)
 - Local lodging and transportation for Distinguished Lecturers
- ▶ Abide by policies (Section 9.6 (G) MGA Operations Manual) https://mga.ieee.org/images/files/MGA_Operations_Manual.pdf
 - Concentration banking accounts
 - External bank accounts
 - Use of funds for scholarships
- ▶ Any questions, seek help!



Chapter Income

Where do you get the money?

- ▶ From Sections
 - The parent Section gets USD 200 for each active Chapter in its territory
 - 10% bonus for early reporting
 - Activity bonus for 6 or more technical meetings
 - Chapters are entitled to these funds (and additional support where possible)
 - Must meet reporting requirements
- ▶ From Societies (EDS or other Societies for joint Chapters)
 - Annual cycle for application and disbursement
 - Must meet reporting requirements
- ▶ From Chapters' own activities
 - e.g. Workshops
- ▶ For Student Branch Chapters
 - From Student Branches
 - From parent academic institutions

3. Chapter and Affinity Group rebate

US\$200 for each Chapter and Affinity Group meeting minimum requirements in accordance with the following sections of the MGA Operations Manual:

- Section 9.6.J - Chapter Requirements for Membership and Meeting Activity
- Section 9.9.J - Affinity Group Requirements for Membership and Meeting Activity

In accordance with the MGA Operations Manual, Sections 9.6.G and 9.9.G, "Chapters and Affinity Groups are entitled to receive the funds generated by their own activities, including dues rebates (earned during the preceding year as computed by the dues rebate formula)." In accordance with the MGA Operations Manual, Section 9.4.I.8, "Chapter and Affinity Group funds provided to the Section through the annual rebate are intended for the support of those subunits. Chapters and Affinity Groups shall be funded at a minimum at the level of the annual rebate."

4. Bonus for timeliness

All Sections whose reporting (financial, meeting, and officer) is submitted by the third Friday in February, will receive a 10% bonus of the total rebate not including activity bonuses.

MGA Operations Manual, Section 9

page 72

https://mga.ieee.org/images/files/MGA_Operations_Manual.pdf

Chapter Subsidy from EDS

<https://eds.ieee.org/chapters/chapter-subsidy-program>

- ▶ Support from EDS for
 - Technical meetings
 - Local arrangements for Distinguished Lecturers
 - Student activities
- ▶ Annual cycle
 - Online request submission by September 1 (December 18 for 2021 subsidies)
 - Evaluation by Regions/Chapters team
 - Decision early in the following year
- ▶ Criteria
 - Meeting Reports (vTools)
 - Use of previous subsidies
 - Planned activities

Subsidy not to exceed
USD 1000 for EDS-only Chapters

USD 500 for Chapters joint with other
societies

Chapter Requirements

ONLY THREE ITEMS TO REMEMBER!

- ▶ File your officer report
 - Must use vTools <https://officers.vtools.ieee.org/>
- ▶ File your meeting reports (Minimum TWO per year)
 - Must use vTools <https://events.vtools.ieee.org>
- ▶ File your financial report
 - As needed (separate bank account etc)
 - Must use NetSuite <https://mga.ieee.org/resources-operations/geographic-unit/reporting-rebates/financial>
 - Annual Compliance Reporting

The screenshot displays the IEEE vTools website interface. The top navigation bar includes links for IEEE.org, IEEE Xplore Digital Library, IEEE Standards, IEEE Spectrum, and More Sites. The main header features the IEEE vTools logo and the 'OFFICER REPORTING' tab. Below this, there are two main sections: 'Manage Officers' and 'Manage URL'. Callouts indicate that users should select 'Manage URL' to manage organizational unit URLs and 'Manage Officers' to view and report officers. A sidebar note states, 'You must be signed in to report officers or manage a URL.' The 'EVENTS' tab is also visible, showing a list of upcoming events, including the 'Baltimore Section Executive Committee (ExCom) Meeting, 19 October 2020' and the 'Lehigh Valley Executive Committee Meeting - October'. A sidebar on the left contains links for 'Schedule a New Event' and 'File a Report for a Past Event', with the latter highlighted by a yellow circle.

Event Planning using vTools

<https://events.vtools.ieee.org>

- ▶ Schedule a New Event
 - Fill in the details
 - Enable Registration
 - Can enable external registration as well
- ▶ “Manage” the Event
 - Edit/Cancel
 - Monitor/Download registrations

NUCLEAR WASTE AND NUCLEAR WASTE MANAGEMENT AT THE HANFORD SITE -- HISTORY, ENVIRONMENTAL ISSUES AND POLICIES

Virtual Meeting -- Please register to attend the meeting. Click the registration button below. The WebEx access information will be provided one day prior to the event.
Please note: Registration is REQUIRED for this event.

DATE AND TIME	LOCATION	HOSTS	REGISTRATION
Date: 15 Oct 2020 Time: 06:30 PM to 08:45 PM All times are US/Eastern Add Event to Calendar Outlook (vCal) iCal Google Calendar	If you are not a robot, please complete the reCAPTCHA to display virtual attendance info. <input type="checkbox"/> I'm not a robot 	Virtual Meeting/Balt/No VA It Sections CH 1505	Starts 15 September 2020 12:00 PM Ends 15 October 2020 05:30 PM All times are US/Eastern No Admission Charge Register

The screenshot shows the IEEE vTools Events website. At the top, there's a navigation bar with links: VTOOLS, SEARCH, EVENT/REPORT ADMINISTRATION, VIEW FEEDS, ABOUT, and CONTACT. A yellow callout bubble points to the 'EVENT/REPORT ADMINISTRATION' link, stating: "You must be signed in to create an event." Below the navigation bar, there's a map of the United States with a blue pin in the Southwestern region. A yellow callout bubble points to the map area, stating: "Select 'Event/Report Administration' to access volunteer options -- Schedule a New Event". Below the map, there's a section titled "Schedule a New Event" with a red box around the "Schedule a New Event" link. A yellow callout bubble points to this link, stating: "Click on 'Schedule a New Event' to open event form." Below this, there's a table of "Upcoming Events" and "Draft Events". The table has columns: OU, Date, Reported On, and Options. Below the table, there's a section titled "2020 IEEE EDS SOUTH BRAZIL CHAPTER WEBINAR ON MICRO & NANODEVICES- PART III". This section has a table with columns: DATE AND TIME, LOCATION, HOSTS, and REGISTRATION. The "LOCATION" column contains a YouTube link: "https://youtube.com/channel/UCeJdJawSk2k0ve26buzFig". Below the table, there's a section titled "SPEAKERS" with a speaker named Adelmo Ortiz-Conde. Below the speakers, there's a section titled "Agenda" with details about the speaker and the event.

Getting the word out

<https://enotice.vtools.ieee.org/>

- ▶ Enotice goes out to all your Chapter members
 - Can also be sent to your entire Section with approval
- ▶ You do not need to maintain mailing lists of your chapter members
- ▶ Can autogenerate eNotice from events.vtools.ieee.org
 - But recommend that you enhance it with additional details
- ▶ Recommend no attachments
- ▶ Use Express eNotice to minimize delays
- ▶ Be sure to send out reminders
 - Be mindful to thank those who had already registered
- ▶ All EDS Chapter events created using vTools are publicized on EDS website <https://eds.ieee.org/chapters>

Chapters

EDS chapters help to build local and regional EDS communities that are such a vital part of what makes EDS the premier global society devoted to advancing the field of electron device physics and engineering.

• EDS Guidelines for EDS Chapter Chairs
• EDS Regions and Chapters Manual

Chapter Programs/Support

- Annual Chapter Subsidy Program
- Distinguished Lecture Program
- EDS/ETC Program: Help to engage young students in the field of electrical engineering
- Regional Chapters Coordination Program
- Senior Member Program
- Chapter of the Year Award
- Membership Fee Subsidy Program
- Internal Regional Chapter Meetings
- EDS Newsletter coverage of regional and chapter news for all chapters
- Technical co-sponsorship for technical meetings supported by EDS chapters

IEEE vTools **ENOTICE**

VTOLS ▾ CONTACT



VTOLS ENOTICE

IEEE eNotice is an electronic newsletter subscription service that has been developed for IEEE organizational units to facilitate email distribution of newsletters, meeting notices and IEEE conference materials.

The source of email addresses for eNotice is the IEEE Membership Database. New members are automatically added, members who move to a new Section are automatically moved, and past members are excluded by default.

Each message gives the member an opportunity to opt-out of future eNotices.

When an IEEE officer requests an eNotice, it is sent to the organizational unit (OU) to which that officer belongs (e.g. when IEEE Boston PES Chapter Chair requests an eNotice, it is sent to IEEE Boston PES Chapter members only).

Automatic access is granted to Region Directors, Section Executive Committee Members, MD Chairs, SAMIEEE Recipients, Newsletter Editors, Webmasters; Chapter Executive Committee Members, Affinity Group Executive Committee Members, Student Branch Executive Committee Members and eNotice Coordinators.


Staff processed eNotices may take up to **5 business days** due to the volume of requests received daily.

For **critical eNotice requests** (e.g., cancellations), that do not qualify for eNotice Express, please set the Priority to "critical". Every attempt will be made to accommodate critical requests during normal business hours.

IEEE organizational units using this service are strongly encouraged to limit emailings to **one per week**.

Is this eNotice for an IEEE sponsored conference?
Please use the [IEEE conference eNotice form](#).

For additional help, please view the [tutorials](#).



Express eNotice

- Self Service
- Available for standard geo unit eNotices
- Exceptions will be processed by staff
 - Special requests

IEEE vTools **ENOTICE**

VTOLS ▾ **MANAGE ENOTICES** HELP CONTACT



Welcome, Murty Palavarapu

BASIC INFO

* Denotes a required field

RECIPIENTS

Organizational Units *

Select an OU to send to:

[Click here to display list of Organizational Units](#)

Membership Status *

- ☒ Active
- ☐ Arrears

Membership Grades *

- ☒ Honorary
- ☒ Associate Members
- ☒ Members
- ☒ Senior Members
- ☒ Fellows
- ☒ Life Members
- ☒ Life Seniors
- ☒ Life Fellow
- ☒ Graduate Student Members
- ☒ Student Members

☐ Include Society Affiliates

[All IEEE members](#)

[Life members only](#)

[Higher grades only](#)

[Cancel](#) [Save](#) [Submit](#) [Send Express](#)

[Next](#) [^](#)

FROM

CONTENTS

Filing Meeting Report after the Event

- ▶ If the event was created using vTools, simply use “Manage” to file Meeting Report
- ▶ If the event was not on the system, you will have to create a ‘dummy’ event after the fact and then file the Meeting Report
- ▶ Presentation files can be attached under “Media”


IEEE vTools EVENTS

VTOLS SEARCH EVENT/REPORT ADMINISTRATION VIEW FEEDS ABOUT CONTACT

Welcome, Murty Polavarapu


File a Report

To file a report, please select one of the two options below.



My event is already in the system!

If your event is already in the system, you can simply visit the manage event page and enter your attendance info to file your report. Click here to display a list of your recent events that have not yet had a report filed.



My event is not yet in the system.

If your event is not yet in the system, have no fear! We just need to ask for a few bits of information in order to file your report. Click here to continue to file a report for an event that is not yet in the system.

VTOLS SEARCH EVENT/REPORT ADMINISTRATION VIEW FEEDS ABOUT CONTACT

Welcome, [User]

Administration Home **Manage** Edit Registrants @Event Create from Existing Create eNotice from Event Preview eNotice Content Send Test eNotice Content

Microwave Imaging Systems for Medical Applications

Published

Host RS0017 - Houston Section **Category** Professional > Professional Development

Date and Time Date: 27 October 2017 Time: 10:00 AM to 10:00 PM All times are US/Central Add Event to Calendar Outlook (vCal) iCal Google Calendar

Location Room 102, Bldg. D (Engineering Bldg. 1), University of Houston Houston, Texas United States

Contact Email event contact Co-sponsored by David R. Jackson

Click on “File Report” to open report.

FILE REPORT

Enter attendance numbers and submit to file a report.

Microwave Imaging Systems for Medical Applications

Submitter Kheng Goh **Submitter Email** [Redacted]

Registrants: 3

IEEE Attended: 4 Guest Attended: 1

Enter attendance

Cancel **Submit**

Reporting

You can quickly and easily enter attendance numbers and file a report here!

File Report

IEEE

Conducting Virtual Meetings

<https://site.ieee.org/vtools/remote-conferencing/>

- ▶ WebEx
 - Sections that have a need for 3-5 online meetings a year, can request a WebEx meeting to be setup for them. IEEE MGA staff will process the request and provide WebEx session information within 3 days.
 - Request a WebEx session at <http://site.ieee.org/vtools/tools-ok/webex/webex-registration/>
 - Sections that have a need for more than 12 online meetings a year can request a dedicated WebEx account by sending an email to mga-im@ieee.org.
- ▶ Google Meet (Originally Google Hangouts)
 - Comes with your IEEE.org email account. There is no charge for using this service.
 - Supports 250 attendees
 - Provides computer and phone for audio
 - Attendees do not need Gmail accounts.
 - Learn more at: <http://meet.google.com>. or send an email to mga-im@ieee.org
 - This is a great alternative to WebEx and everyone with an ieee.org account has access.
- ▶ Or other services such as Zoom, Microsoft Teams, On24

- ▶ Prevent unauthorized attendees
- ▶ Do not post access information on public websites
- ▶ Ask for pre-registration and send out email to registrants with access information
- ▶ vTools Events page has ReCAPTCHA for virtual attendance information



Download image



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Download image



Download image



Download image



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IEEE Branded Virtual Backgrounds for Video Conferencing Tools

<https://brand-experience.ieee.org/templates-tools-resources/resources/ieee-branded-virtual-backgrounds-for-video-conferencing-tools/>



vTools Training

<https://site.ieee.org/vtools/training/>










- ▶ Online vTools training is available
- ▶ Can hold a special virtual session for EDS Chapters if there is sufficient interest

IEEE MGA vTools

ENHANCED BY Google

IEEE Blue Box Box



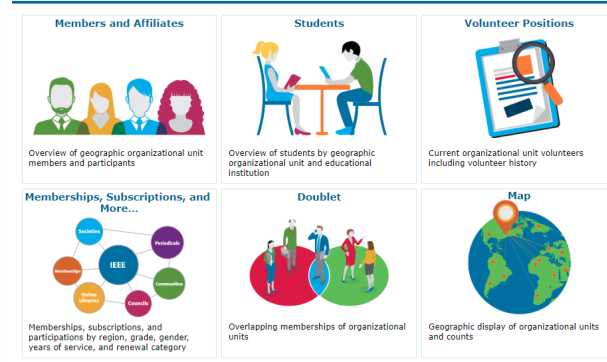
HOME	TOOLS	TUTORIALS	FAQ	BLOG	FEEDBACK	CONTACT
vTools  vTools Overview View Tutorials	vTools.Events  Manage section and chapter meetings with no dependence on webmaster. View Tutorials	vTools.eNotice  Email distribution of newsletters, meeting notices, social events and IEEE conference materials. View Tutorials				
vTools.OfficerReporting  Enables volunteers to submit officer reporting with automatic validation and updates the central IEEE database. View Tutorials	vTools.Voting  Enables online officer elections for sections, chapters, affinity groups View Tutorials	vTools.WebInABox  Generate simple section/chapter/affinity group websites that are automatically updated. View Tutorials				
Student Branch Reporting 	Using WebEx 	vTools.Surveys 				

IEEE OU Analytics

<http://www.ieee.org/ouanalytics>

- Provides access to IEEE Membership statistics as well as member information for your unit
 - Access is based on the volunteer position and Organizational Unit (OU) i.e.: Section, Chapter, Society, region etc...

IEEE OU Analytics



> Learn more about IEEE OU Analytics > Membership and Subscriptions Monthly Statistics
> IEEE Conference Analytics

Note: Data displayed is based upon volunteer access privileges.
Data made available through this platform is IEEE Confidential Information. Please review the IEEE Guide to Classification of Documents policy for more information.

IEEE member data is released for use only by IEEE members, officers, and committee members. Member information may not be furnished, with or without compensation, to outside entities, or be used by IEEE members for any other than approved IEEE business.


It is the responsibility of the volunteer to keep informed of IEEE Policies governing mailings and the use of labels and email addresses, including the regulations governing electioneering for IEEE offices. The information is found in Section 14.1 of [IEEE Policies](#) published every January and is available on request or from the [IEEE Governing Documents](#) website.

It is also the responsibility of the volunteer to keep informed of the IEEE member [Privacy and Security policies](#) and [Email Terms and Conditions](#).

Volunteer Recruitment and Succession Planning

- ▶ Recruiting new volunteers, retaining them and succession planning is extremely important for “healthy and sustainable” chapters
- ▶ At every chapter meeting, ask for new volunteers
- ▶ Follow up with those who express interest
- ▶ Provide them with “micro volunteering” tasks
 - To give them a taste of what volunteering for IEEE involves
 - To assess their interest
- ▶ Know when volunteers get to the burn-out stage
- ▶ Seek help!
- ▶ IEEE is piloting a new volunteer management platform
 - Can post volunteer opportunities with defined skills
 - Can volunteer for opportunities

Recruiting and Volunteer Succession Planning



brilliant minds
BRIGHT FUTURES
IEEE SECTIONS CONGRESS 2017
11-13 AUGUST | STONEY HILL, AUSTRALIA | SEE STORY

Joe Lillie and Murty Polavarapu: Recruiting and Volunteer Succession Planning - Studio Tech Talks: Sections Congress 2017

★★★★★ 353 views
Download Share

<https://ieeetv.ieee.org/joe-lillie-and-murty-polavarapu-recruiting-and-volunteer-succession-planning-studio-tech-talks-sections-congress-2017>

IEEE Volunteering What is Volunteering? Need a Volunteer?

Volunteering
Brought to you by IEEE

VOLUNTEERING ON MY TERMS

Volunteering for small things, with a big impact. Volunteering offers flexibility to volunteering within IEEE. Through this platform, IEEE members will be able to advertise and search for volunteering opportunities, be it short- or long-term, local or remote, or requiring different skills.

Sign Up

volunteer.ieee.org 

Distinguished Lecturer/Mini-Colloquia Program

<https://eds.ieee.org/education/distinguished-lecturer-mini-colloquia-program>

- ▶ Distinguished Lecturers (DLs) are well-known subject matter experts in EDS fields of interest
 - IEEE Fellows and Senior Members (currently 103 on DL Roster)
 - Willing to take time from their busy schedules to engage with Chapter members
- ▶ Chapter extends the invitation to the DL
- ▶ DL contacts the EDS office for funding approval
- ▶ Chapter bears the local expenses
- ▶ Has transitioned in March 2020 to virtual format until further notice
- ▶ Publicized now on EDS website for all members to attend
- ▶ Mini-Colloquia feature three or more DLs with a focus theme
- ▶ Special funding available but has transitioned now to virtual format

Check it out!
Virtual Events

- October 9, 2020 - Mukta Farooq Virtual Lecture
- October 10, 2020 - Lluís Marsal Virtual Lecture
- October 10, 2020 - Fernando Guarín Virtual Lecture
- October 14, 2020 - Karim Karim Virtual Lecture
- October 16, 2020 - Jesus del Alamo Virtual Lecture
- October 21-22, 2020 - CASS/EDS sponsored "IBM IEEE CASS/EDS AI Compute Symposium"

Chapter of the Year Award

- ▶ Annual Recognition of Outstanding Chapters
 - One Section-based Chapter
 - One Student Chapter
- ▶ Based on the quantity and quality of activities, membership growth
- ▶ A plaque and USD 500
- ▶ Submission deadline October 1
- ▶ Announcement in December

AWARD WINNERS

Year	Chapter
2019	Regions 1-7 - None Region 8 – AP/ED/MTT/COM/EMC Tomsk Chapter Region 9 – ED Universidad Estadual de Campinas Student Branch Chapter Region 10 – ED Peking University Student Branch Chapter
2018	Regions 1-7 - ED/CAS North Jersey Chapter Region 8 - ED/SSC University of Nis Student Branch Chapter Region 9 - ED/RA Tunja Chapter Region 10 - ED Malaysia Chapter
2017	Regions 1-7: ED Schenectady Chapter Region 8: ED/MTT/AP/CPMT/SSC West Ukraine (Lviv) Chapter Region 9: ED South Brazil Chapter Region 10: ED Delhi Chapter
2016	Regions 1-7: ED Boise Chapter Region 8: ED Spain Chapter Region 10: AP/ED Bombay Chapter
2015	Regions 1-7: ED Santa Clara Valley / San Francisco Joint Chapter Region 8: ED/AP/MTT/PHO United Kingdom & Ireland Chapter Region 9: ED Universidad Santo Tomas (Tunja) Student Branch Chapter Region 10: ED Peking University Student Branch Chapter
2014	Regions 1-7: ED Mid-Hudson Chapter Region 8: None Region 9: ED Universidad Estadual de Campinas Student Branch Chapter Region 10: ED Malaysia Chapter

EDS on Social Media

- EDS is on the following social media channels:



- Please Like/Follow/Connect with us.
- To publicize your chapter events on our society's channels, please submit information via this online form:
<https://ieeeforms.wufoo.com/forms/q11f2k9h0ys665l/>
- Share your chapter social media account names with the EDS office so we can follow you and repost content to the main EDS channels. Send chapter account names to Joyce (j.lombardini@ieee.org), coordinator of EDS social media content.



EDS Membership Promotion 2021

EDS Membership Fee Subsidy Program (MFSP) – Accepting chapter application lists until 31 July 2021. Membership subsidies are only available to applicants who qualify for reduced IEEE membership dues and who reside in a country with per capita gross national income (GNI) less than US\$15,000

Visit the EDS website for more details on EDS MFSP: <https://eds.ieee.org/members/membership-fee-subsidy-program-mfsp>

2021 EDS Membership Promotions – Promote our special membership promotion code **EDSEVENT21** at your chapter events. Promotion code gives FREE EDS to IEEE members and new joins to IEEE. Offer valid for students and professionals!

NEW EDS Awarded Student Memberships – IEEE and EDS memberships awarded to Students who meet special criteria. Open to all EDS Chapters.

QUESTIONS ? Contact Joyce (j.lombardini@ieee.org) on any of these items and to request EDS promotional materials.

Challenges and Future Considerations

- ▶ How do we rejuvenate under-performing Chapters?
- ▶ How do we improve communications between the Chapters and EDS?
- ▶ What more can EDS do to help Chapters?
- ▶ And....
- ▶ And....

Summary

- ▶ Chapters are important to EDS
- ▶ You, as a Chapter Leader, are vital to EDS
- ▶ We need “healthy and sustainable” chapters
- ▶ 2020 has presented us with challenges AND opportunities
 - Thank you to the high-performing Chapters that are thriving
- ▶ EDS has many resources to help you
- ▶ Let us know what else you need
- ▶ 2020 may become the ‘new normal’



Credit: United Nations

<https://www.un.org/youthenvoy/2020/06/leadthenewnormal/>

Additional Resources

- IEEE Center for Leadership Excellence (<https://ieee-elearning.org/CLE/>)
 - Volunteer Training Resources
 - Professional Development
- IEEE Support Center (<https://supportcenter.ieee.org/>)
 - FAQs, Live Chat, Ask Questions

Questions?

